

# AGENDA

## Eleventh Annual New Mexico Data Users Conference

November 5, 2009

UNM Continuing Education Conference Center

1634 University Blvd. NE

Albuquerque, New Mexico

- 7:30-8:15am 45 min. Registration and Continental Breakfast
- 8:15-8:30am 15 min. *Opening Remarks* (Kevin Kargacin, UNM-BBER)
- 8:30-9:30am 60 min. **Plenary Session:**  
*The 2010 Census: Preparing to Count All New Mexicans* (Jerry O'Donnell, Barbara LaFleur and Pauline Nunez, U.S. Census Bureau) — Counting everyone in a State as large and diverse as New Mexico is a significant challenge. This session describes the key steps the U. S. Census Bureau is taking to ensure a complete and accurate 2010 Census.
- 9:30-9:45am 15 min. *American Community Survey Overview* (Pam Spicciati, U.S. Census Bureau) — A brief update on the ACS program, with a focus on the recent data releases.
- 9:45-10:00am 15 min. **Break**
- 10:00-10:40am 40 min. *BBER Population Estimates and Projections Program Update: Recent Achievements and Future Goals* (Jack Baker, UNM-BBER) — During the last year, the BBER-PEPP team has completed participation as the state-level reviewer for the 2010 Local Update of Census Addresses program, advised the U.S. Census Bureau on a redesign of the 2010 Full Count Review program, and expanded its estimates output. We will review the year's accomplishments and the BBER-PEPP program goals for the upcoming year, with special emphasis on the 2010 Census.
- 10:40-10:45am 5 min. **Move to Break Out Sessions**
- 10:45am-12:00pm (1hr.15 min.) **Breakout Sessions:**
1. *NM Public Education Dept. Data* (Minerva Carrera, NMPED) — Learn about data from NMPED. Session will include data on student and teacher demographics, dropout rates, school lunch program, recent legislation tracking students from Pre-K through Grade 20 via a Unique Student ID Number and the Teacher Education Accountability Reporting System (TEARS), State Longitudinal Data System (SLDS) elements and statewide efforts in New Mexico, and the new “Carve Your Path” career planning application rolling out in the 2010 school year.
  2. *A Sneak Preview of LED's OnTheMap Version 4* (Colleen Flannery, U.S. Census Bureau) — In December 2009, the Local Employment Dynamics Partnership will release OnTheMap Version 4. OnTheMap provides an easy-to-use interface for creating, viewing, printing, and downloading workforce

related maps, profiles, and underlying data. An interactive map viewer displays workplace and residential distributions by user-defined geographies at census block-level detail. The application also provides companion reports on age, earnings, industry sectors, and local workforce indicators. In OnTheMap, statistics can be generated for specific segments of the workforce, including ages, earnings, or industry groupings. Take this opportunity to preview the powerful enhancements to this unique tool.

3. *The American Community Survey (ACS) & Decennial Census Data: Using American FactFinder to Access Data* (Karma Shore, UNM-BBER) — This conference staple provides an introduction to the American Community Survey, decennial census data, census geography, maps, socioeconomic concepts, and how to use the American FactFinder web site to access data.

12:00-1:45pm  
(1hr. 45min.)

### **Lunch & Luncheon Sessions:**

*The New Mexico Economy: Recent History and Outlook* (Larry Waldman, UNM-BBER) — Our long-time conference luncheon speaker will present a summary of recent events in and performance of the New Mexico economy, along with an economic outlook for the coming two years.

*Effect of Migration on Income Attainment and Poverty Status* (Dely Alcantara, UNM-BBER) — This presentation is based on an ongoing study that investigates the pay-off to education among native New Mexicans and migrants to New Mexico based on income and poverty status reported in the Census 2000 Public Use Microdata Sample. The following will be explored:

- Is education sufficient to explain income and poverty differentials among New Mexicans?
- What is the role of migration in income attainment and poverty status among New Mexicans?
- More specifically, are migrants able to use the migration experience to their benefit, i.e., to improve their income and poverty status?

1:45-3:00pm  
(1 hr. 15 min.)

### **Breakout Sessions:**

1. *NM Human Services Dept. Data* (Rachel Moskowitz and Teena Archuleta, NMHSD) — The current economic recession has made the work of the Human Services Department more important than ever. Come learn about the new trends in SNAP (Supplemental Nutrition Assistance Program, formerly known as Food Stamps), TANF (Temporary Assistance for Needy Families) and Medicaid.
2. *The U.S. Census Bureau's Economic Census* (Paul Zeisset and Andy Hait, U.S. Census Bureau) — Data from the 2007 Economic Census are currently being released, and provide a comprehensive and detailed profile of the U.S. economy at the state and local area levels. This session will provide an overview of the Economic Census, the data products available, and how the data are used. It will also provide information on what's new for the 2007 Economic Census, including new local areas being published for the first time for 2007.

3. *Visualizing Your Data and Visualizing Geo-processing* (Xiaomin Ruan, UNM BBER) — Depicting economic, demographic, health care or other data on a map is a practical research application. Geo-coding is the first step. This session provides a bridge, or a jumpstart, for GIS new comers showing, how to transfer their Excel data into a map format. Geo-coding and other geo-processing can be visualized using GIS modeling so that GIS users can share the tools they develop with colleagues.

3:00-3:15pm 15 min.

**Break**

3:15-4:30pm  
(1 hr. 15 min)

**Breakout Sessions:**

1. *NM Taxation and Revenue Dept. Gross Receipts Data* (Clinton Turner, NMTRD) — Learn the intricacies of two major NMTRD publications: the Monthly Local Government Distribution Report (RP-500); and the Report of Gross Receipts by Geographic Area and NAICS Code (RP-80). Find out what the reports contain, where to get them, when and how to use them, limitations in data the Dept. receives from taxpayers, and where errors can occur in compliance and processing.
2. *Income and Poverty Data from the U.S. Census Bureau* (Bruce Webster, U.S. Census Bureau) — This session will introduce new data users to the income and poverty data available from the Census Bureau. There will be a brief discussion of terminology needed to fully understand the published estimates. A focus of the presentation will be on the different surveys that the Census Bureau performs that estimate income and poverty. There will be a comparison of the different surveys, and the differences will be highlighted in order to explain when to use each survey. Throughout the presentation there will be more detailed instructions for how to access current and historical data from each of the discussed surveys.
3. *The U.S. Census Bureau's Current Economic Surveys* (Paul Zeisset and Andy Hait, U.S. Census Bureau) — Learn about the annual, quarterly, and monthly economic programs (including County Business Patterns, Nonemployer Statistics, and others) conducted by the Census Bureau. These surveys provide interim information that is critical for understanding changes in our nation's economic structure and performance.