

AGENDA
19th Annual New Mexico Data Users Conference 2017

Thursday, November 16, 2017
CNM Workforce Training Center
5600 Eagle Rock Ave. NE
Albuquerque, New Mexico

Room 101

7:45-8:15 am Registration and continental breakfast

8:15-8:30 Welcome and Opening Remarks (*Suzan Reagan, UNM Bureau of Business and Economic Research; Albuquerque Small Business Development Center; and Norbert Nez, Census Information Center, Navajo Nation*)

Plenary Session

8:30 – 9:20 Road to 2020 - How NM Communities Can Prepare (*Pauline Núñez, Partnership Coordinator, US Census Bureau*) - The U.S. Constitution requires that each decade, we take a count-or a census of America's population. In 2020, the Census Bureau is implementing innovations to make it easier than ever to respond to the census. For the first time, the public will be able to participate in the census online, by phone, or on paper. We are also building a more accurate address list and automating our field operations-all while keeping information safe and confidential. This is an early overview of 2020 Census innovations, timeline, and Community Partnership and Engagement program outreach plans.

Break

9:30-10:30 New Mexico Census Preparations, Population Estimates and Population Projections (*Robert Rhatigan, UNM Geospatial Population Studies*)— The UNM GPS Department is working with the US Census Bureau and other state agencies to prepare New Mexico for Census 2020. Robert will present an overview of these efforts and the challenges that are being faced. He will also provide updates on GPS's annual population estimates and the latest population projections for the state of NM.

Break

10:45-12:00 Breakout Sessions:

Room 101 **Poverty Measures** (*Alemayehu Bishaw, Subject Matter Expert, US Census Bureau*) – This session will have an overview of how poverty is measured and a look at the need and summarized results of Supplemental Poverty Measures.

Room 207 **Labor Market Data for New Mexico: Tools, Resources, and Research** (*Rachel Moskowitz, Bureau Chief & Ashley Leach, Economist, NM Dept. of Workforce Solutions*)— This session will showcase labor market data produced by the New Mexico Department of Workforce Solutions and will focus on the varying uses of data, available data tools, and how to use data when researching local and statewide labor markets.

Computer Lab **Census Geography Programs** (*James Castagneri, Geographic Coordinator, US Census- Denver*)— Overview of the important geography programs that lead up to the 2020 Census tabulations and their importance for New Mexico with some basic hands on demonstration of tools to aid in participating in the Local Update of census Addresses (LUCA) program .

Room 101

Lunch 12:00-1:45

The New Mexico Economy: Recent History and Outlook (*Jeffrey Mitchell, Director, UNM- Bureau of Business and Economic Research*) —A summary of recent events in and performance of the New Mexico economy, along with an economic outlook for the coming two years.

Breakout Sessions:

1:45-3:00

- Room 101 **Happiness & Well Being Measures & Public Policy** (*Doleswar Bhandari, Research Scientist, UNM-Bureau of Business and Economic Research*) - How to measure wellbeing or happiness. The discussion will look at these measures and the relationship to income and poverty.
- Room 207 **Crime Analysis in Albuquerque** (*Sarah Masek, Crime Analysis Supervisor, City of Albuquerque Police Department*) – This session is describe crime data and how crime statistics are related or not to local neighborhoods.
- Computer Lab **RGIS & QGIS Mapping Data** (*Laura Gleasner, Clearinghouse Services Manager, UNM Earth Data Analysis Center*) - Hands on for data users, the process of downloading NM data and mapping it. This session will use QGIS an open source mapping tool to download shape files and data from RGIS.
- Room 235 **Mobilizing NM Communities for the 2020 Census** (*Pauline Núñez, Partnership Coordinator, US Census Bureau*) – This breakout session invites NM to learn about outreach strategies planned for the 2020 Census. One of the major strategies presented will be the Complete Count Committee (CCC) for Tribal, city, county governments. Each participant will receive CCC materials as well as a demonstration on the Response Area Outreach Mapper (ROAM). ROAM is an interactive web mapping application that allows NM users to visualize areas by predicted mail non-response rates to determine the location of harder to count areas. This breakout is planned to be interactive with opportunities for questions and dialogue.

Break: Refreshments in Room 101

Breakout Sessions:

3:15-4:20

- Room 101 **NM Tax Data** (*Lee Reynis & Suzan Reagan, UNM-Bureau of Business and Economic Research*) – An analysis of the NM Tax situation looking at ways to model the tax data. A second part on accessing tax data sets from a variety of sources such as NM TRD, IRS and US Census.
- Room 207 **Making KIDS COUNT in New Mexico: Improving Child Well-Being through Data- and Research-Based Policy Advocacy** (*Amber Wallin, Research & Policy Analyst, Voices for Children*) - KIDS COUNT is a state by state and national effort to track the status and well-being of children and families in the states and across the nation by analyzing and reporting data and calling attention to policy issues impacting outcomes of well-being. In this workshop learn more about KIDS COUNT, the data available for your community and how to access it, and policy solutions for advancing child well-being in our state.
- Computer Lab **RGIS & QGIS Mapping Data (Continued)**
Room 235 **Mobilizing NM Communities for the 2020 Census (Continued)**

Adjourn

Save the Date for Next Year: November 15, 2018

