

20th Annual New Mexico Data Users Conference

About the Presenters

Eric Coyle

Eric Coyle serves as the Data Dissemination Specialist for the U.S. Census Bureau. He is responsible for building and maintaining relationships with stakeholders through the dissemination of Census data and information. Mr. Coyle's primary responsibilities are to plan, coordinate, and implement data dissemination, and outreach. He conducts data access workshops and presentations every month to a variety of organizations, local governments, tribal nations, businesses, media, universities, etc.

Ryan Eustice

Ryan Eustice is the Economist for the New Mexico Economic Development Department and has been in the position for 2 years. He is the lead in the State Data Center Census Bureau program for NM. Originally from Santa Fe, New Mexico he attended college in Denver, Colorado where he received two bachelor's degrees, one in Economics and the other in Finance. He has been married for 5 years and his wife and he have two boys, age 3 and 1. They are expecting our third child in November (about the time of the Conference), another boy.

Victoria Glasier

Victoria Glasier manages the Census Bureau's Statistics in Schools (SIS) program and has over 25 years of experience in federal communications. She joined the Census Bureau in 1990 and has worked on a variety of projects working as a media liaison and marketing specialist. During the 2010 Census, Glasier worked on the Census in Schools program (designed to educate students about the census once every ten years) where she developed educational content, maintained partnerships and conducted outreach to the educational community. After the 2010 Census, she led the initiative to turn the Census in Schools program into an ongoing program – Statistics in Schools. SIS offers K-12 teachers free resources to help students understand the value and everyday use of statistics.

Laura Gleasner

Laura Gleasner, currently serving as the Data Manager at Earth Data Analysis Center /UNM, has over 25 years of experience in designing search strategies for geographic data including GIS data, satellite imagery, and aerial photography. Laura manages EDAC's historic aerial photo archive of over 250,000 photos. She also provides support for RGIS – the NM State Geospatial Clearinghouse and the NM EPSCoR Program. She has experience with ArcGIS and ERDAS. Laura is the Past President of the New Mexico Geographic Information Council (NMGIC). Laura is also a member of the New Mexico Library Association (NMLA).

Andrew W. Hait

Mr. Hait is an Economist and serves as the Data Product and Data User Liaison in the International Trade Management Division at the U.S. Census Bureau. With over 30 years of service at the Bureau, Andy advises on Economic data products and conducts data user training for the Economic Census and the Census Bureau's other monthly, quarterly, and annual economic survey programs. He also coordinates development of the innovative data tool, Census Business Builder that presents selected demographic, business, and other data in a user-friendly, map-based interface. Mr. Hait holds a bachelor's degree in Economics from Syracuse University and has a Masters Certificate in Project Management from George Washington University.

Tim Harjo

Mr. Harjo has a distinguished career in public service work. Before coming to CNM, Tim served as the Chief Content Officer at FNX Television, based in San Bernardino, CA, the first television network in the U.S. broadcasting Indigenous Peoples content. Tim left to co-found the Indigenous Media Group LLC, (IMG) a

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digital media distribution company that launched the NativeFlix video streaming service in 2016. Tim currently serves as the Chairman of IMG.

Tim served as a Partnership Coordinator for the LA Region of the US. Census Bureau, Department of Commerce, to manage the new American Indian/Alaska Native Program for the 2010 Census. Tim then served on the National Advisory Committee for the US Commerce Department from 2012 to 2016 to help prepare for the 2020 Census.

Tim holds a Juris Doctorate from Arizona State University, a Master's of Public Policy degree from Harvard University, and Master's degree in Business Administration from California State University. Tim earned his Bachelor of Science degree in Management from Fort Lewis College and his Associate of Science degree from Southwestern Indian Polytechnic Institute. Tim is member of the Fort Sill Apache Tribe and is also of Seminole and Comanche descent.

David Irvin

David Irvin is the business and government documents librarian at New Mexico State University. David has worked in libraries for 8 years, the last two in the Reference & Research Services department at NMSU. In that role he serves as the NMSU representative for the Patent and Trademark Resource Center, a library program affiliated with the USPTO. David regularly works with inventors and entrepreneurs who want to take a deep-dive into the patents databases.

Ashley Leach

Ashley Leach is an Economist with the New Mexico Department of Workforce Solutions' Economic Research and Analysis Bureau (ER&A). She joined ER&A in 2009 and is the program lead for the bureau's labor market research and outreach publications. Ashley also has experience in land use economics, with an emphasis in land use planning. Ashley earned her M.A. in Economics from The Ohio State University and her B.A. in Economics from The University of New Mexico.

Nancy Lopez

Dr. Lopez is associate professor of sociology at the University of New Mexico (B.A. Columbia College, Columbia University, 1991; Ph.D. Graduate School & University Center, City University of New York (GSUC-CUNY, 1999). Dr. López directs and co-founded the Institute for the Study of "Race" and Social Justice, RWJF Center for Health Policy (race.unm.edu) and she is the founding coordinator of the New Mexico Statewide Race, Gender, Class Data Policy Consortium. Dr. López also served as the inaugural co-chair of the Diversity Council and serves on Academic Freedom and Tenure Committee, UNM. Dr. López chairs the committee on the status of Racial and Ethnic Minorities and was past-chair of the Race, Gender, Class Section of the American Sociological Association. Finally, she recently was a coauthor of '*What's Your "Street Race"? Leveraging Multidimensional Measures of Race and Intersectionality for Examining Physical and Mental Health Status among Latinxs*'

Norbert Nez

Norbert Nez is currently the IT Manager for the Navajo Nation Division of Community Development and oversees technology projects and IT tech support for the Division's several departments and the 110 Navajo Chapters. Mr. Nez has served in this capacity since 1999. Mr. Nez is also currently acting as the Navajo Nation Census Liaison for the 2020 Census and is the Navajo Nation CIC Contact. He has also served as a member of

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the Navajo Nation Telecommunications Regulatory Commission as a Commissioner from 2002-2015. Mr. Nez holds a Bachelor's degree in Computer Science from Dartmouth College.

Jeffery Mitchell

Jeffery Mitchell has been with BBER since 2003 and has served as BBER's Director since 2014. As director, he oversees BBER's research activities and information services, advises public and private organizations and works closely with the media.

The focus of Jeff's research is community and regional economic development in New Mexico, with emphasis on the creative economy, community revitalization, housing, internet access, strategic planning and the use of data in public policymaking. Jeff also directs BBER's economic forecasting service. Prior to joining BBER, Jeff was on the faculties of Clark University in Massachusetts, New Mexico State University and the University of New Mexico and has published in various scholarly journals.

He is a graduate of the University of Pennsylvania and Clark University. He was a Fulbright Scholar in Venezuela, and an international economist with Chase Econometrics and a project manager for a nonprofit organization promoting alternative energy development. Jeff travels widely; he has visited more than 15 brewpubs in Albuquerque, 33 counties in New Mexico, 50 states in the US, and 5 continents. He is an avid hiker and cyclist.

Rachel Moskowitz

Rachel Moskowitz is the Economic Research and Analysis Bureau Chief at the New Mexico Department of Workforce Solutions. She has a Master's degree in Economics from the University of New Mexico. She has previously worked at the U.S. Bureau of Labor Statistics, New Mexico Human Services Department, and New Mexico Taxation and Revenue Department.

Suzan Reagan

Suzan Reagan was hired by the bureau in 2013 to oversee the BBER Data Bank. The Data Bank has been a member of the US Census Bureau State Data Center Program (SDC) since the late 70's. Suzan supports the mission of the SDC's by providing public service to anyone needing assistance in accessing Census data or Labor data. She currently serves on the SDC Steering Committee as Vice Chair. The Data Bank is also engaging in providing data services for clients who need website dashboards and data analytics leveraging our skills in data collection, visualization and curation.

Suzan has over 20 years of experiences in analyzing industry and occupation statistics for New Mexico's economy. She came from New Mexico's Department of Workforce Solutions (NMDWS), Economic Research and Analysis Bureau where she worked on a variety of programs involving Labor Market Information. As a labor economist, she over saw the Workforce Information Database at NMDWS and wrote many articles for the Labor Market Review. Over the years, she has been requested to do presentations around the state to a variety of audiences ranging from students, career counselors, labor boards and including the annual NM Data Users Conference prior to working at BBER.

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Robert Rhatigan

Robert Rhatigan is associate director for UNM Geospatial and Population Studies. As head of the Population Estimates and Projections program, he develops demographic geodatabases used to track and analyze births, deaths, migration, building permits and other indicators of demographic change in New Mexico. Robert is New Mexico's liaison to the U.S. Census Bureau's Federal-State Cooperative for Population Estimates (FSCPE).

Robert has an M.A. in applied demography from the University of Colorado and has extensive background in GIS, data analysis and technical communication. He previously worked as an environmental specialist for Texas' largest rural development grant administration firm and as a GIS analyst developing digital recreational trail maps for handheld GPS devices. Robert's written publications include *Working and Living, USA*, a guide for foreigners immigrating to the United States.

Veronica Arzate de Reyes

Veronica Arzate de Reyes is the Partnership Specialist with the Census Bureau, Denver Region, here in NM. She is leading the 2020 Census campaign in our state. She is developing partnerships with local municipalities and organizations in NM, to promote an accurate 2020 Census count. The decennial census, conducted by the U.S. Census Bureau, is the country's largest non-military mobilization of a workforce and its data is of paramount importance to the nation, determining each state's number of representatives in Congress, the allocation of billions of dollars in funding for many federal programs, the boundaries for voting and school districts, and countless other decisions that benefit local governments in all 50 states and the territories. Businesses of all sizes depend on census data to make decisions about where to locate, hire, and invest.

Prior to that Veronica worked for the NM Health Insurance Exchange and she lead the State's outreach strategies under the Affordable Care Act to reach those without health insurance. She developed partnerships with agencies and nonprofits to help spread the message, and educational services to strategic partners in order to reach New Mexicans and lead them to enroll in healthcare coverage.

Jennifer Zanoni

Jennifer is a Geographer in the Geographic Standards, Criteria and Standards Branch of the U.S. Census Bureau. She came to the Census Bureau after more than 10 years working in geographic information systems within local government, non-profit, and defense industries. Jennifer has a Master of Science in Applied Geospatial Science from Northern Arizona University.

Su Zhang

Dr. Su Zhang is a Senior Research Engineer and IT Manager at the Earth Data Analysis Center (EDAC) at the University of New Mexico. He joined EDAC as a graduate student and became a part of the EDAC Staff in 2017. Dr. Zhang received his Ph.D. in Civil Engineering from the University of New Mexico in 2017. He also has Master's Degrees in GIScience and Construction Management. His research focuses on leveraging GIS, remote sensing, and drone technologies for infrastructure management and he has 20+ peer-reviewed publications in this field. His project experience includes GIS/Remote Sensing applications for Geomasking, Transportation Infrastructure Condition Assessment, Emergency Management, and Web Mapping. He is experienced with many software packages include ArcGIS, QGIS, ERDAS Imaging, ENVI, IDRISI, GXP SOCET, Adobe Photoshop, Adobe Illustrator, Stata, SPSS, QT Modeler, Agisoft Photoscan, Pix4D Mapper, and Menci APS. Dr. Zhang is a member of New Mexico Geographic Information Council (NMGIC). He is also a committee member of the U.S. Transportation Research Board (TRB).