Speaker’s Biography

Dr. Bethany DeSalvo has been with the United States Census Bureau for over 10 years. Currently, she is the Branch Chief of Small Area Modeling and Development in the Social, Economic and Housing Statistics Division. Her branch is responsible for the research, development and application of small area estimation techniques to provide data users with finer detail data than can be provided by direct survey estimates. Her area is also responsible for exploring, developing, and extending the use of small area estimation methods to new content areas. Previously, Bethany worked for the Federal Statistical Research Data Centers (FSRDC’s) where she worked closely with academic researchers to utilize federal data to answer complex problems.

Bethany has a Ph.D. in Sociology and Demography from Texas A&M University. She has received several Department of Commerce Bronze Medals for her work.