

Draft AGENDA Draft
21st Annual New Mexico Data Users Conference 2019

Thursday, November 14, 2019
CNM Workforce Training Center
5600 Eagle Rock Ave. NE
Albuquerque, New Mexico 87113
Room 101

7:45 – 8:15 Registration and continental breakfast

8:15 – 8:45 Welcome and Opening Remarks (*Suzan Reagan, UNM Bureau of Business and Economic Research; Tim Harjo, Albuquerque Small Business Development Center; Ryan Eustice, Economic Development Department; and Norbert Nez, Census Information Center, Navajo Nation*)

Plenary Session

8:45 – 9:00 New from the US Census Bureau (*Eric Coyle, Data Dissemination Specialist, US Census Bureau*) – Census Update: A look at new products to prepare for the Dec 2020 through April 2021 Data Releases.

9:00 – 9:15 Overview of 2020 Preparations (*Veronica Arzate, Partnership Program, US Census Bureau*) - An update on the Complete Count Committee and Partnership Activities

9:15 – 9:30 Break

9:30 – 10:00 New Mexico Census Preparations, Population Estimates and Population Projections (*Robert Rhatigan, UNM Geospatial Population Studies*)— The UNM GPS Department has been working with various 2020 Census programs and now we are less than a year a way to the next Decennial count.

10:00 – 10:30 NM Population Estimates and Projections (*Jacqueline A. Miller, UNM Geospatial Population Studies*)—The UNM GPS Department produces annual population estimates and tri-annual population projections for the state of NM.

10:30 – 10:40 Break

10:40 – 11:55 Breakout Sessions:

Room 101 **Differential Privacy** (*Michael B Hawes, Senior Advisor for Data Access and Privacy, U.S. Census Bureau*) Facing the growing threat of re-identification, enter the need for Differential Privacy, What it is, what it isn't, and implications for 2020 Decennial Census for a non-technical audience.

Room 207 **Helping Communities to Write Their Broadband Story:** Experience using Census, FCC, and Other Open Datasets coverage and ACS Database (*Dr. Robert Ballance, Founder of the Center for Internet as Infrastructure*) – The I3 Connectivity Explorer is a broadband data visualization tool that helps community members understand their local broadband situation in order to write their broadband story. Learn about how it gathers open data from U.S. Government agencies — Census, FCC, USDA, EPA, Dept. of Education, Institute for Museum and Library Services — along with other sources such as the Measurement Lab and ProPublica. Then how to view data in the places we live: named places; counties and county subdivisions; tribal regions; school and congressional districts.

Room 138 **The 2017 Economic Census and Tools** (*Andy Hait, Economic Census, US Census Bureau*) – This presentation will provide a summary of the business data available from the Census Bureau, and will provide an update on the 2017 Economic Census data releases and an interactive dive into the latest Census tools to access these business data.

12:00 – 1:45 Lunch

Room 101 **The New Mexico Economy: Recent History and Outlook** (*Jeffrey Mitchell, Director, UNM-Bureau of Business and Economic Research*) —A summary of recent events in and performance of the New Mexico economy, along with an economic outlook for the coming two years.

2:00 – 3:15 Breakout Sessions:

Room 101 **Veterans by the Numbers** (*Eric Coyle, Data Dissemination Specialist, US Census Bureau*) – Learn how to access the most up-to-date demographic, socioeconomic, housing, and business statistics about our Veterans from the ACS and the Survey of Business Owners using a variety of data tools available online.

Room 207 **Higher Education Data** (*Dawn Kenney, Senior Research Analyst, Institutional Research & Assessment, CNM*) — From the basics of IES National Center for Education Statistics to other public data sets meeting the need for higher education data.

Room 138 **Data.Census.gov** (*KaNin Reese, Center for Enterprise Dissemination, US Census Bureau*) — THE new tool for accessing Census Bureau data moving into 2021. You will learn how to navigate the new features and tips to finding specific topics. Also you will use the mapping feature to access key demographic, socioeconomic, and housing indicators for statistical geographies such as tracts and blocks. Users will be able to utilize these geographies to define neighborhoods and service areas and create community profiles and basic maps.

3:15 – 3:30 Break (refreshments in Room 101)

3:30 – 4:45 Breakout Sessions:

Room 101 **Stats in Schools** (*Victoria Glasier, Chief, Statistics in Schools Branch, US Census Bureau*) - The Statistics in Schools program provides resources for teaching and learning with real life data. Explore the site for standards-aligned, classroom-ready activities.

Room 207 **Data Science Exploration** (*Rose Rohrer, Researcher, UNMBBER*) – Explore how qualitative and quantitative analysis impacts research topics such as Uranium mines economic impacts in NM.

Room 138 **Data on a Deadline: An Interactive Workshop for Journalists** (*Eric Coyle, Data Dissemination Specialist, US Census Bureau*) – his workshop is designed to give reporters an overview of the power of census data. Reporters will learn how to navigate Data.Census.gov and other tools such as Quick Facts, Facts for Features, and Census Reporter. Topics include how to access and use demographic, socioeconomic, housing, and business data to generate and enhance your stories.

Adjourn Save the Date for Next Year: November 19, 2020



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