

**From:** Kim Blueher [mailto:kblueher@wesst.org]  
**Sent:** Thursday, October 13  
**To:** WESST Borrower  
**Cc:** Julian Baca <jbaca63@unm.edu>  
**Subject:** BBER lender survey

Hi WESST Borrower:

WESST is working with the Bureau of Business & Economic Research (BBER) at UNM to complete a study to measure and analyze the economic impacts of our lending activities. BBER will be administering a survey covering questions on employment levels, revenues, compensation, and other general questions.

We encourage you to participate in this study. Please take the time to answer the survey as completely as possible in the next week. The survey can be found at the following link: <https://www.surveymonkey.com/r/2016WesstSmallBusinessLenderSurvey>

BBER will be following up beginning mid-month on any un-submitted surveys.

For any questions, or if you do not wish to participate in this survey, please contact Julian Baca at UNM BBER (505-277-7069 or [jbaca63@unm.edu](mailto:jbaca63@unm.edu)).

**Information about your business will remain strictly confidential. Details regarding your business will not be made available and results will be presented only as averages and totals. If you have any questions about the survey, please contact Julian.**

Thank you in advance for your time and contribution to this economic study.

Also, I hope the business is doing great. Take care.

Kim Blueher  
VP of Lending  
WESST

**Kim Blueher**  
VP of Lending



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