

From: Accion [<mailto:msmith@accionnm.org>]
Sent: Thursday, October 13, 2016
To: Accion Borrowers
Subject: Help us measure our impact! - Preview

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ACCION



Accion client Shirley Pino of Redwing Design

Help us measure our impact!

Thank you for being a valued member of our Accion community.

We are partnering with the Bureau for Business & Economic Research (BBER) to complete a study to measure and analyze the economic impact of our lending activities in New Mexico. BBER has created a survey that analyzes employment levels, revenues, employee compensation and benefits, and other business-related questions to measure impact. These studies demonstrate the importance of micro and small business finance to our local community on a national scale. We would greatly appreciate your help by filling out this [survey](#). It should take less than 15 minutes to complete.

[Take the survey!](#)

Thank you for helping us learn more about our impact in New Mexico! BBER will be following up with you via e-mail in the next few days to confirm accuracy of information.

Information about your business will remain strictly confidential. Details regarding your business will not be made available to the public and results will only be presented as averages and totals.

For any questions please contact Van Nguyen at Accion (505.222.5023 or vnguyen@accionnm.org) or Julian Baca at UNM BBER (505.277.7069 or jbaca63@unm.edu).

Thank you for all you do to make our community vibrant!

Sincerely,

Metta Smith
Vice President of Lending & Client Services



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