



Economic Research & Analysis Bureau

Ashley Leach, Economist

Rachel Moskowitz, Bureau Chief

19th Annual

*New Mexico Data User's
Conference*

November 16, 2017

NEW MEXICO DEPARTMENT OF WORKFORCE SOLUTIONS

Presentation Agenda



Introducing the Economic Research & Analysis Bureau



Your Data Toolbox: The Components of Analysis



Measuring Your Labor Market



NMDWS Website Resource Overview

ER&A: The Wholesaler of Data and Data Products

Economic Research & Analysis (ER&A)

The main role of ER&A is to produce quality and timely data and targeted products on the workforce and labor market for all of DWS's customers



We strive to disseminate information, not just data.

What is the question we are answering or the problem we are helping to solve?

What we do is geared towards our mission:
Educate, Empower, and Employ

ER&A: The Wholesaler of Data and Data Products

Labor Market Information (LMI) is disseminated using three methods:

Online data tools | Analytical publications | Career & employment resources

Funded by two U.S. Department of Labor Grants:

1 Bureau of Labor Statistics

Data products

*(In conjunction with
BLS—comparable
across states)*

Monthly News
Release & Labor
Market Review

2 Employment & Training Administration

*Workforce & Economic Analysis
Publications*

Career & Employment
Resources

Employment Projections

Questionnaire

What LMI do you use and how do you use it?

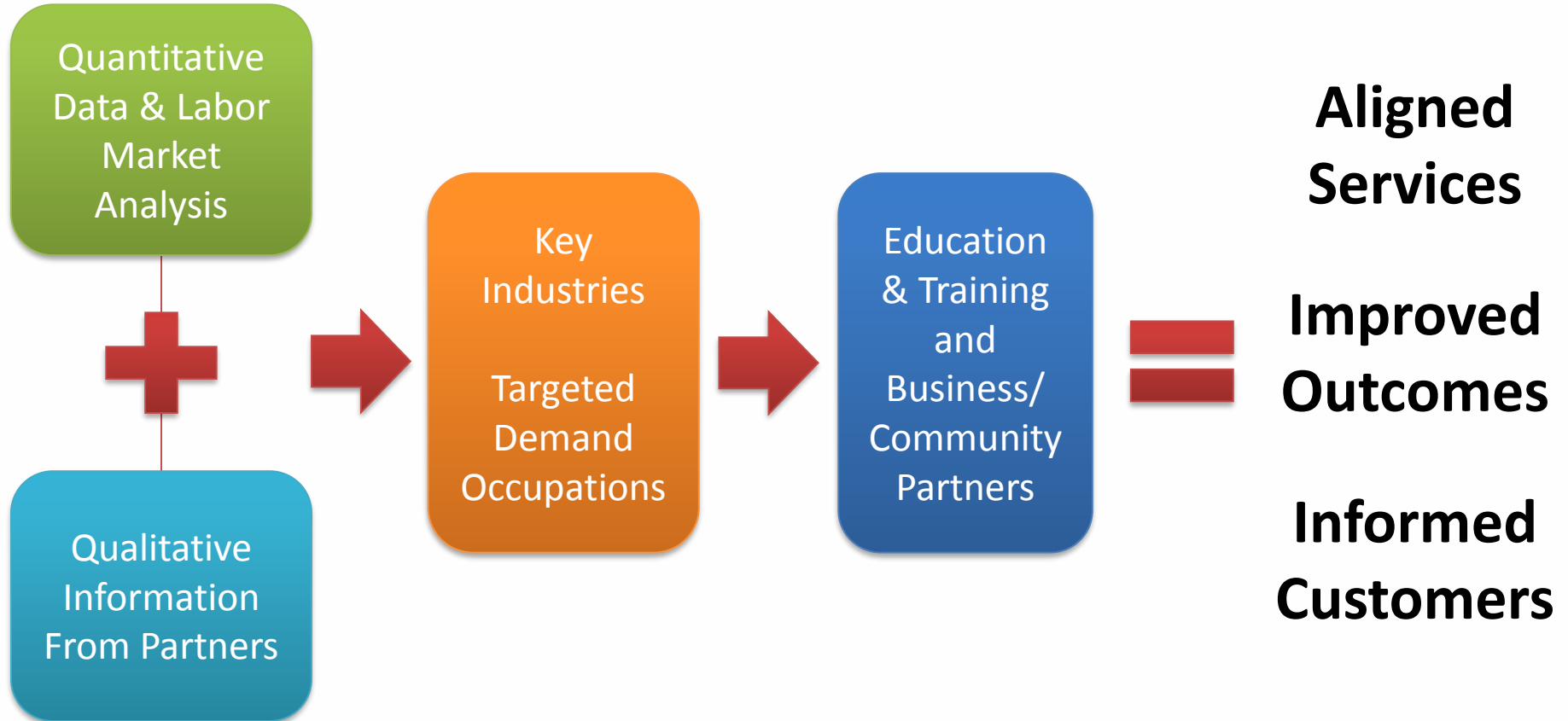
? What labor market data do you currently use?

? Where do you get the data?

? Why do you use the data?

Your Data Toolbox

Using LMI for Improved Employment Outcomes



Your Data Toolbox

What's in Your Data Toolbox?

- Using labor market intelligence to develop long-term strategies in local workforce development
- Translating data into decision making



Your Data Toolbox

Quantitative Versus Qualitative Data?

- It's not an either/or question. You need both!
- Quantitative data should typically come before qualitative.
- They can sometimes contradict one another, but it doesn't mean the data are bad.
- One should support the other. If it doesn't, you need to figure out why.

Your Data Toolbox

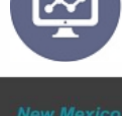
Quantitative Versus Qualitative Data?

- Starting Point: Quantitative information gathered from DWS website and other sources (e.g., Census Bureau)
- Data Enhancement: Qualitative data specifically gathered from your partners
 - Educational institutions, economic developers, business groups, labor groups, community leaders
- Bring It Together: Tell a story with the quant./qual. data you gathered
 - Who you are
 - Where you are
 - How you're different
 - Where you need to go
 - Where you plan to go
 - How you'll get there

How to start the conversation for qualitative data:

Show them your quantitative data and ask them what it does capture and what it doesn't.

Measuring Your Labor Market

-  LASER: Your Key Resource for Labor Market Data
-  Demographic Information: Population & Labor Force Data
-  Workforce: Labor Force & Unemployment Data
-  Workforce & Industry: Employment Data
-  Targeted Demand Occupations: Employment & Wage Data
-  Workforce Supply: Job Candidate & Program Completer Data
-  Bringing It Full Circle: Education & Training Data

Measuring Your Labor Market

-  **LASER: Your Key Resource for Labor Market Data**
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Measuring Your Labor Market

Workforce: Labor Force & Unemployment Data

Three key websites for labor market data:

LASER: www.jobs.state.nm.us/analyzer

Interactive data sources for analysis

NMDWS Website: www.dws.state.nm.us

Static data sources and analytical publications

American Fact Finder

<https://factfinder.census.gov>

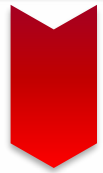
Demographic-related data



**LASER is where
you'll go to gather
the majority of
labor market data**

Measuring Your Labor Market

Workforce: Labor Force & Unemployment Data



LASER Overview

LASER

Labor Analysis Statistics & Economic Research



Services for Individuals Services for Employers **Labor Market Analysis**

Using the
left-hand
navigation

☐ Labor Market Profiles
Area Profile ▶
Occupation Profile ▶
Industry Profile ▶
Education Profile ▶
Education and Training Data ▶
Employers ▶

Using
Quick
Links

Quick Links 

- [OCEW](#)
- [CES](#)
- [LAUS](#)
- [OES Wage](#)
- [Industry Projections](#)
- [Occupation Projections](#)

Getting
back to
the LASER
homepage

☐ My Analyst Workspace
My LMI Dashboard
Labor Market Facts
Job Search
Labor Market Analysis
Directory of Services

Let's go into LASER
www.jobs.state.nm.us/analyzer



Measuring Your Labor Market

Demographic Information: Population & Labor Force Data

-  LASER: Your Key Resource for Labor Market Data
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Measuring Your Labor Market

Demographic Information: Population & Labor Force Data

Demographic Information for Population & Labor Force

- **Why Use It?**

- Population impacts current and future business activity. Certain characteristics of your population will impact employability and opportunity.

- **Key Data and Data Sources**

- Data: Population estimates, age, sex, race/ethnicity, income, poverty, education
- Sources: U.S. Census Bureau's population estimates and American Community Survey

- **Examples**

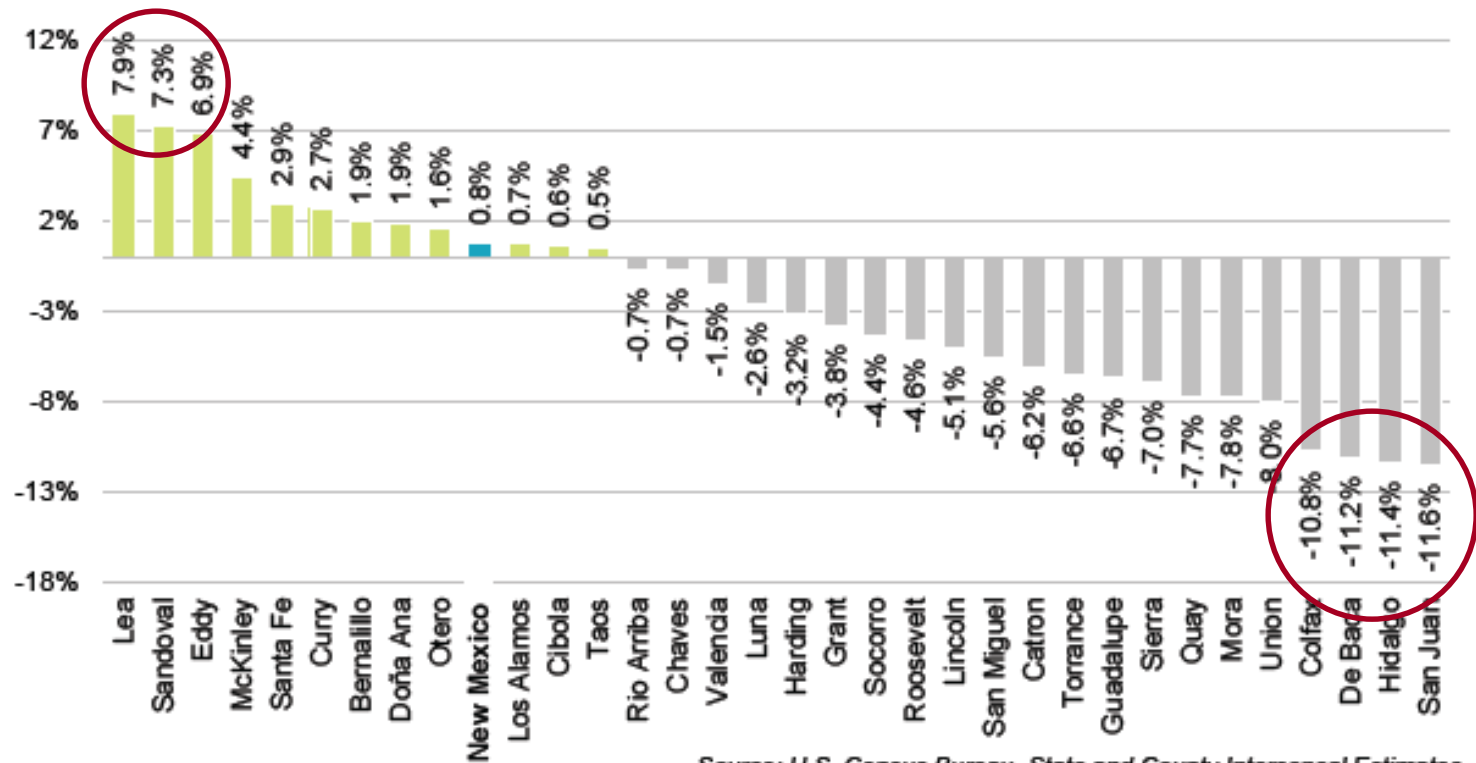
- Aging workforce leads to future employment opportunities
- Certain races and ethnicities face greater employment challenges
- Education levels will impact business ability to find qualified candidates and ability for economic development to attract businesses

Measuring Your Labor Market

Demographic Information: Population & Labor Force Data

Population Growth

Top Growing & Shrinking Counties, 2010–2016

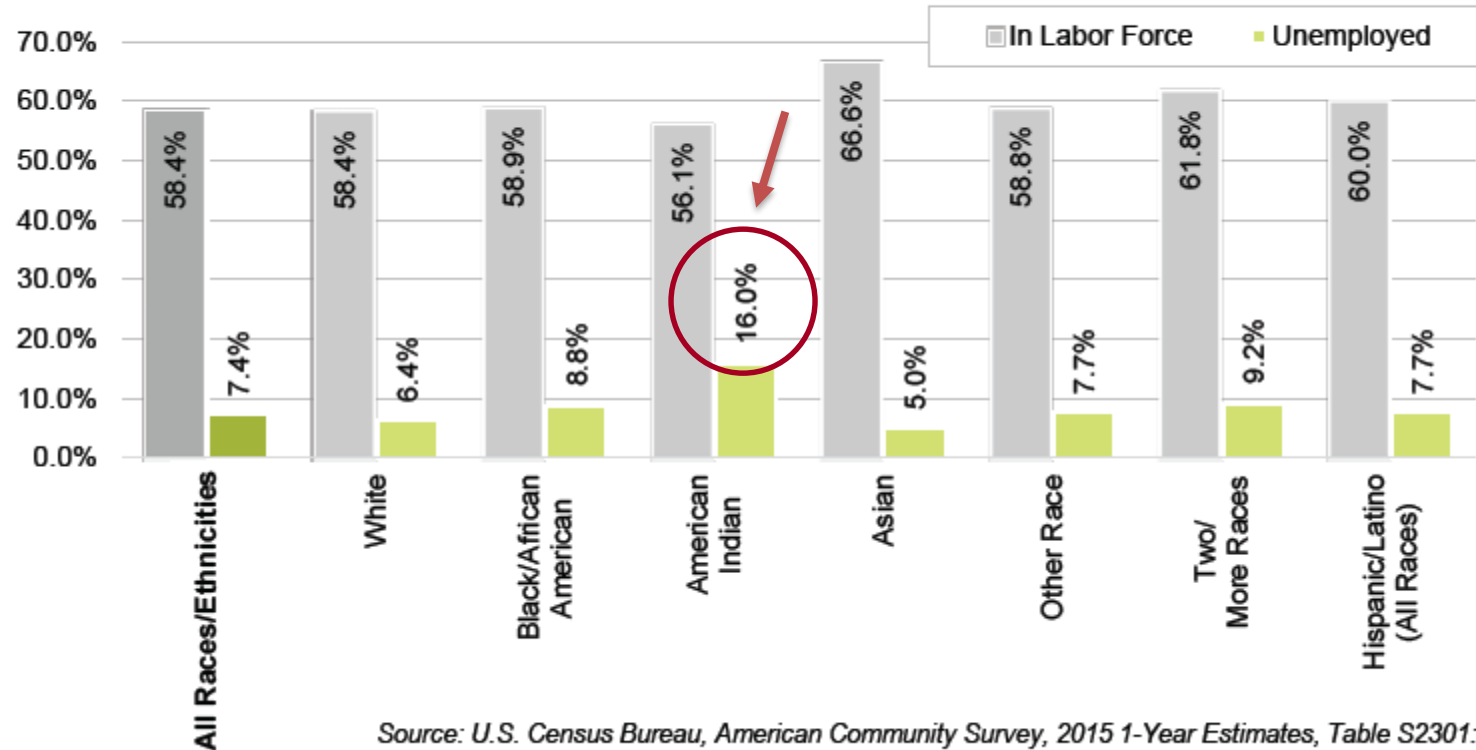


Source: U.S. Census Bureau, State and County Intercensal Estimates

Measuring Your Labor Market

Demographic Information: Population & Labor Force Data

Labor Force Participation & Unemployment by Race/Ethnicity
New Mexico, 2015



Source: U.S. Census Bureau, American Community Survey, 2015 1-Year Estimates, Table S2301: Employment Status

Measuring Your Labor Market

Demographic Information: Population & Labor Force Data

Key Sources & ACS Tables

National, State, and County Intercensal Estimates

ACS Tables:

B01001: Sex and Age

B02001: Race

B03001: Ethnicity

S1701: Poverty

S2301: Employment Status

The screenshot displays the American FactFinder website. At the top, there's a navigation bar with links: MAIN, COMMUNITY FACTS, GUIDED SEARCH, ADVANCED SEARCH (highlighted), and DOWNLOAD CENTER. Below the navigation bar, a search instruction reads: "Search - Use the options on the left (topics, geographies, ...) to narrow your search results". On the left side, under "Your Selections", it says "'Your Selections' is empty" with links for "load search" and "save search". Below this, a section titled "Search using the options below:" lists five categories: Topics (age, income, year, dataset, ...), Geographies (states, counties, places, ...), Race and Ethnic Groups (race, ancestry, tribe), Industry Codes (NAICS industry, ...), and EEO Occupation Codes (executives, analysts, ...). Each category has a right-pointing arrow. On the right side, instructions for searching are provided in a numbered list: 1. Enter search terms and an optional geography and click GO. This step includes a form with fields for "topic or table name" and "state, county or place (optional)", a "GO" button, and a help icon. Below the form are radio buttons for "topics", "race/ancestry", "industries", and "occupations". 2. Next, select Geographies (states, counties, cities, towns, etc.). This step includes a list of options: Topics, Race and Ethnic Groups, Industry Codes, and EEO Occupation Codes, with bullet points explaining that these are added to 'Your Selections' and update the search results. 3. Select one or more Search Results and click View.

<https://factfinder.census.gov/faces/nav/jsf/pages/index.xhtml>

Note: ACS 2012–2016 data will be available December 7

Measuring Your Labor Market

Workforce: Labor Force & Unemployment Data

-  LASER: Your Key Resource for Labor Market Data
-  Demographic Information: Population & Labor Force Data
-  **Workforce: Labor Force & Unemployment Data**
-  Workforce & Industry: Employment Data
-  Targeted Demand Occupations: Employment & Wage Data
-  Workforce Supply: Job Candidate & Program Completer Data
-  Bringing It Full Circle: Education & Training Data

Measuring Your Labor Market

Workforce: Labor Force & Unemployment Data

Workforce Data: Labor Force and Unemployment

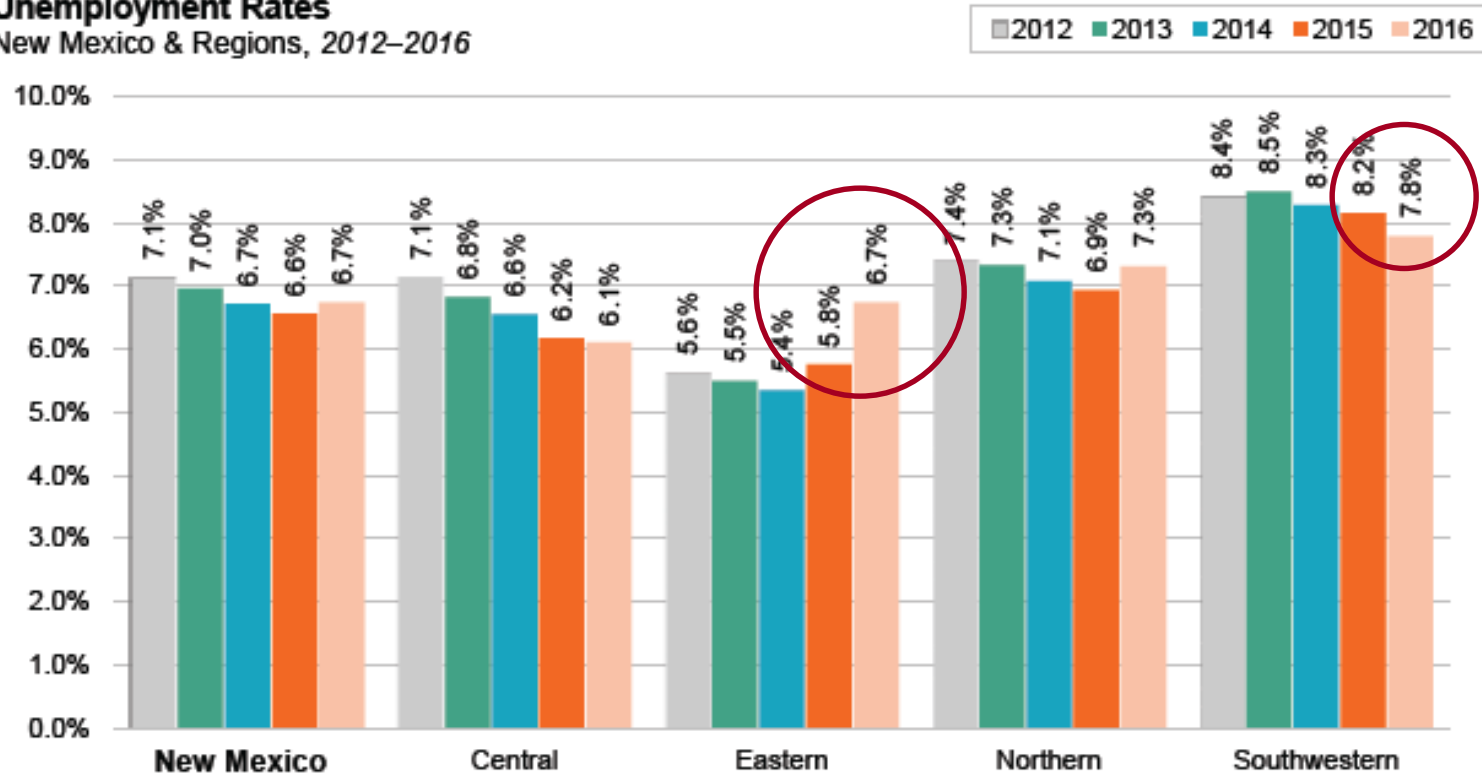
- **Why Use It?**
 - Most important data for a high-level look at labor force conditions in your area. Learn what challenges you face and where economic opportunity exists.
- **Key Data and Data Sources**
 - Data: Labor force participation and unemployment
 - Source: NMDWS Local Area Unemployment Statistics (LAUS) program in conjunction with the U.S. Bureau of Labor Statistics
- **Examples**
 - Your region faces a particularly high unemployment rate compared to its neighbors, pointing towards greater challenges
 - Your region's unemployment rate has been declining over the last year

Measuring Your Labor Market

Workforce: Labor Force & Unemployment Data

Unemployment Rates

New Mexico & Regions, 2012–2016



Source: NMDWS calculations based on U.S. Bureau of Labor Statistics estimates

Measuring Your Labor Market

Workforce: Labor Force & Unemployment Data

New Mexico
Workforce Connection
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LASER

Labor Analysis Statistics & Economic Research

Key Specific Data Sources

Local Area Unemployment Statistics



Let's go into LASER

www.jobs.state.nm.us/analyzer

Quick Links



- [QCEW](#)
- [CES](#)
- [LAUS](#)
- [OES Wage](#)
- [Industry Projections](#)
- [Occupation Projections](#)

Measuring Your Labor Market

Workforce & Industry: Employment Data

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Measuring Your Labor Market

Workforce & Industry: Employment Data

Workforce & Industry Data: Employment

- **Why Use It?**
 - Provides information on key industry clusters and where investments might lead to improved employment outcomes through alignment of worker supply and business demand.
- **Key Data and Data Sources**
 - Data: Employment estimates, industry composition, location quotient, industry growth, large employers, hiring employers, projected industry employment growth
 - Source: NMDWS Quarterly Census of Employment and Wages (QCEW) program and Employment Projections Program in conjunction with the U.S. Bureau of Labor Statistics and LASER employer data
- **Examples**
 - Employment has been growing in your region over the last year, particularly in the leisure and hospitality industry.
 - A few counties in your region have greater employment in the arts, entertainment, and recreation industry, pointing towards a key industry cluster for future investment.
 - Several major employers in your region have been hiring recently and might continue to expand in the future with access to a trained workforce.

Measuring Your Labor Market

Workforce & Industry: Employment Data

Industry Employment Growth New Mexico, 2011-2015

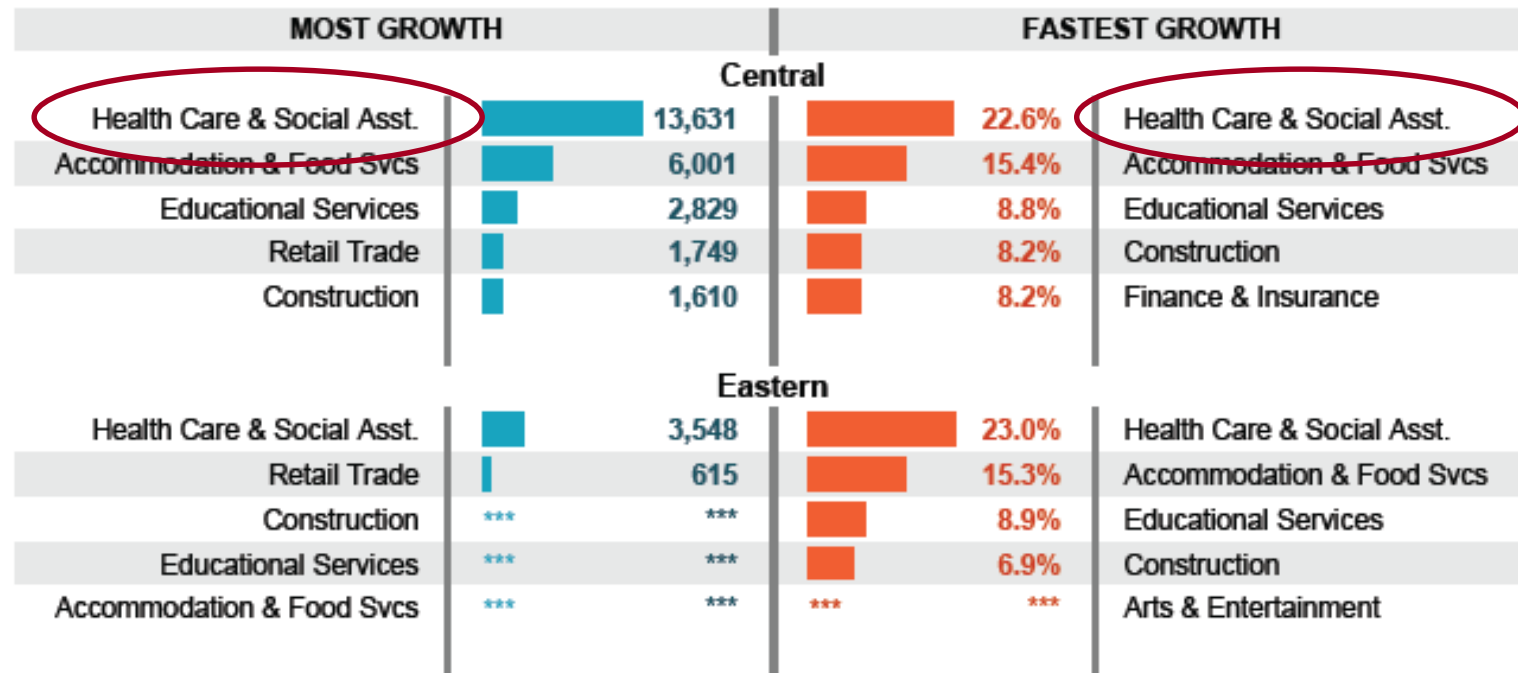
NUMERIC CHANGE			PERCENT CHANGE		
Health Care & Social Assistance	10,391		20.0%	Mining	
Accommodation & Food Services	7,786		10.1%	Agriculture, Forestry, Fishing & Hunting	
Mining	4,236		9.6%	Accommodation & Food Services	
Retail Trade	3,279		8.3%	Health Care & Social Assistance	
Transportation & Warehousing	1,601		7.5%	Transportation & Warehousing	
Construction	1,446		5.9%	Arts, Entertainment & Recreation	
Agriculture, Forestry, Fishing & Hunting	1,082		4.5%	Real Estate & Rental & Leasing	
Arts, Entertainment & Recreation	977		4.4%	Finance & Insurance	
Finance & Insurance	923		3.6%	Retail Trade	
Wholesale Trade	455		3.2%	Construction	
Real Estate & Rental & Leasing	439		2.2%	Wholesale Trade	
Professional & Technical Services	174		1.9%	Mgmt. of Companies & Enterprises	
Mgmt. of Companies & Enterprises	97		0.3%	Professional & Technical Services	
Utilities	19		0.3%	Utilities	
Other Services, Ex. Public Admin	-252		-1.2%	Administrative & Waste Services	
Administrative & Waste Services	-511		-1.2%	Other Services, Ex. Public Admin	
Information	-828		-2.8%	Public Administration	
Public Administration	-1,707		-2.9%	Educational Services	
Manufacturing	-1,766		-5.7%	Information	
Educational Services	-2,303		-6.0%	Manufacturing	

Source: NMDWS, Quarterly Census of Employment & Wages program

Measuring Your Labor Market

Workforce & Industry: Employment Data

Major Industry Sectors With the Largest and Fastest Projected Employment Growth
New Mexico Regions, 2014–2024



Measuring Your Labor Market

Workforce & Industry: Employment Data

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LASER

Labor Analysis Statistics & Economic Research



Let's go into LASER

www.jobs.state.nm.us/analyzer

Key Data Sources

Quarterly Census of
Employment and Wages

NMDWS Industry Employment
Projections Program

LASER Real-Time Labor Market
Information

LASER Employer Information

Labor Market Profiles

Area Profile

Occupation Profile

Industry Profile

Education Profile

Education and Training
Data

Employers

Quick Links

- QCEW
- CES
- LAUS
- OES Wage
- Industry Projections
- Occupation Projections

Employer Profile

Employers Posting Jobs

Measuring Your Labor Market

Targeted Demand Occupations: Employment & Wage Data

-  LASER: Your Key Resource for Labor Market Data
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-  Workforce Supply: Job Candidate & Program Completer Data
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Measuring Your Labor Market

Targeted Demand Occupations: Employment & Wage Data

Targeted Demand Occupations: Employment & Wage Data

- **Why Use It?**
 - To identify in-demand occupations so that WIOA training programs can align with demand and improve employment outcomes of WIOA participants
- **Key Data and Data Sources**
 - Occupational employment, projected employment growth, wages, in-demand occupations
 - Source: NMDWS Occupational Employment Statistics (OES) and Employment Projections programs
- **Examples**
 - Personal care aides are projected to have the most new employment opportunities into the future.
 - Nurse practitioners are projected to grow quickly and pay a high wage.
 - Local employers say they need more skilled computer and IT workers to meet their demand.

Measuring Your Labor Market

Targeted Demand Occupations: Employment & Wage Data

Detailed Occupations With the Largest and Fastest Projected Employment Growth

New Mexico, 2014–2024

MOST GROWTH			FASTEST GROWTH		
Personal Care Aides		9,074		42.2%	Personal Care Aides
Food Prep. & Serving Wkrs		3,997		40.2%	Home Health Aides
Registered Nurses		2,761		36.5%	Physical Therapist Assistants
Home Health Aides		2,219		35.9%	Physical Therapist Aides
Retail Salespersons		1,908		32.6%	Physical Therapists
Waiters & Waitresses		1,900		32.0%	Nurse Practitioners
Cooks, Restaurant		1,542		31.5%	Personal Financial Advisors
Spvrs of Food Prep./Serving Wkrs		1,194		29.5%	Operations Research Analysts
General & Operations Managers		1,098		29.2%	Diagnostic Medical Sonographers
Childcare Wkrs		1,044		28.1%	Interpreters & Translators
Customer Service Reps.		951		27.4%	Occupational Therapists
Medical Assistants		816		27.2%	Machine Feeders & Offbearers
Spvrs of Office/Admin. Support Wkrs		805		26.7%	Counselors, All Other
Construction Laborers		778		26.6%	Audiologists
Maids & Housekeeping Cleaners		758		26.3%	Cardiovascular Technologists & Techs

Includes occupations with 2014 employment of at least 115 and total annual openings of 5.

Measuring Your Labor Market

Targeted Demand Occupations: Employment & Wage Data



Key Data Sources

NMDWS Occupational
Employment Projections
Program

Occupational Employment
Statistics

In-Demand Occupations

Quick Links



- [QCEW](#)
- [CES](#)
- [LAUS](#)
- [OES Wage](#)
- [Industry Projections](#)
- [Occupation Projections](#)

Career Exploration



- [Career Solutions](#) **NEW**
- [New Mexico Career Guide](#)
- [In-Demand and STAR Occupations](#) **NEW**
- [Job Hunter Resources](#)
- [Workforce Information Tips](#)
- [Green Jobs](#)



Let's go into LASER

www.jobs.state.nm.us/analyzer

Measuring Your Labor Market

Workforce Supply: Job Candidate & Program Completer Data

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-  Bringing It Full Circle: Education & Training Data

Measuring Your Labor Market

Workforce Supply: Job Candidate & Program Completer Data

Workforce Supply: Job Candidate & Program Completer Data

- **Why Use It?**
 - To evaluate the competition within the labor market for specific occupations and determine how difficult it might be to place a job seeker in a position
- **Key Data and Data Sources**
 - Data: Job candidates, education program completers, qualitative information from partners
 - Sources: NMDWS ER&A via the Dept. of Higher Education and qualitative information from your partners
- **Examples**
 - Truck drivers are in high demand, but a local training program is training enough workers in the field (i.e., there isn't a shortage of drivers)
 - The number of accounting students graduating from the local community college closely matches how many job openings for accountants there are right now.
 - A new manufacturing company is coming to town and wants to know how many machine operators are trained in your community.

Measuring Your Labor Market

Workforce Supply: Job Candidate & Program Completer Data

Candidates in Related Occupations



[+ Show Display Options](#)

The table below shows how many potential candidates in the workforce system were looking for work in New Mexico in occupations related to Accountants on July 05, 2017.

Click a column title to sort.

Rank	Occupation Title	2016 Estimated Median Annual Wage	Potential Candidates ▼	*Related By
1	Bookkeeping, Accounting, and Auditing Clerks ♦	\$34,300	415	O*NET
2	Accountants ♦	\$58,550	315	N/A
3	Financial Analysts ♦ 🌱	\$73,000	40	O*NET
4	Loan Officers ♦	\$47,440	39	O*NET
5	Tax Preparers	\$34,180	28	SOC4
6	Cost Estimators ♦ 🌱	\$53,680	23	O*NET
7	Auditors ♦	\$58,550	22	O*NET

Measuring Your Labor Market

Workforce Supply: Job Candidate & Program Completer Data

Providers By Number of Completers



[Show Display Options](#)

The table below shows Educational Program Completers for Accounting in New Mexico in 2014.

Click a column title to sort.

Rank	Provider Name	Number of Completers
1	Central New Mexico Community College	157
2	New Mexico State University	83
3	University of New Mexico-Main Campus	43
4	Santa Fe Community College	25
5	Eastern New Mexico University-Main Campus	21
6	Western New Mexico University	7
7	National American University-Albuquerque	6
8	Brookline College	5
9	Eastern New Mexico University-Roswell Campus	5
10	Navajo Technical University	3

Measuring Your Labor Market

Workforce Supply: Job Candidate & Program Completer Data



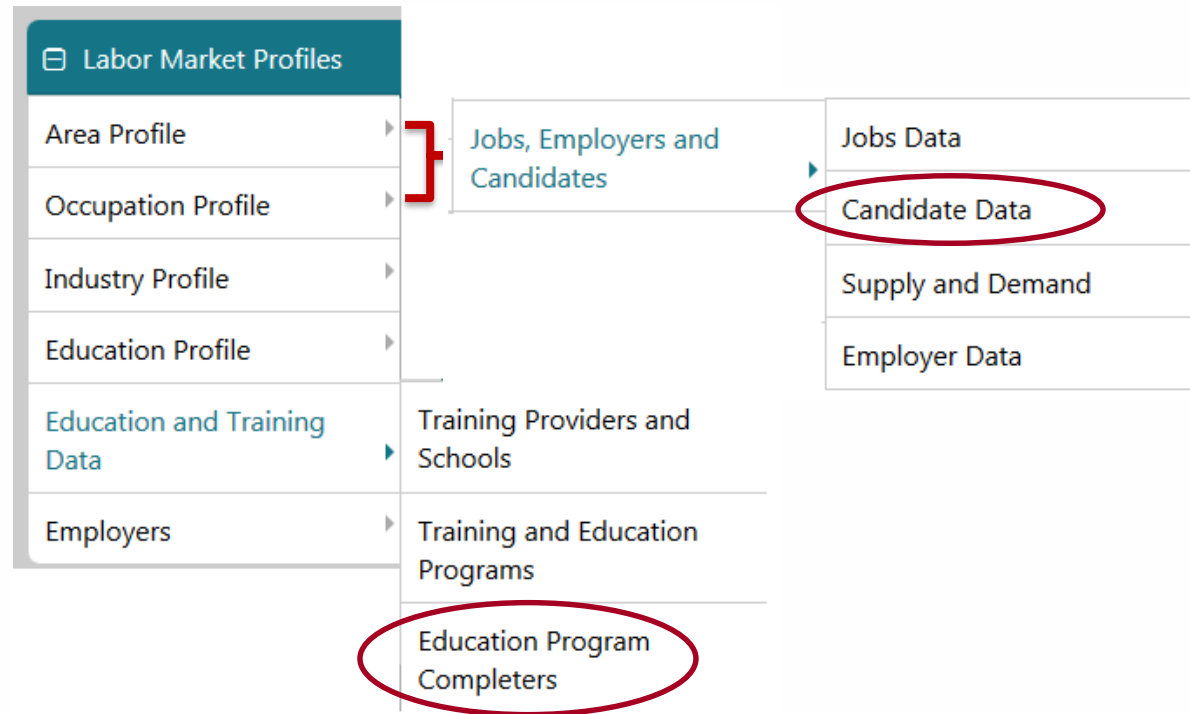
Let's go into LASER

www.jobs.state.nm.us/analyzer

Key Data Sources

LASER Education Program Completers

LASER Candidate Data



Measuring Your Labor Market

Bringing It Full Circle: Education & Training Data

-  LASER: Your Key Resource for Labor Market Data
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Measuring Your Labor Market

Bringing It Full Circle: Education & Training Data

Bringing It Full Circle: Education and Training Data

Education & Training Programs and Providers

- LASER has information on education and training programs and providers as well as program completers
- Data are from the Integrated Postsecondary Education Data System (IPEDS) and NMDWS

Education & Certification Requirements Data

- Data on typical minimum education requirements (Source: US Bureau of Labor Statistics)
- Information on required certifications in New Mexico for specific occupations (Source: NM Regulations and Licensing Department)

Measuring Your Labor Market

Bringing It Full Circle: Education & Training Data



Key Data Sources

LASER Education Data

WIOA Partners

Labor Market Profiles	
Area Profile	
Occupation Profile	
Industry Profile	
Education Profile	
Education and Training Data	Training Providers and Schools
Employers	Training and Education Programs
	Education Program Completers

Education Summary
Education Narrative
Education Details
Education Comparison
Program Summary
Training Data
Jobs Data
Licensing



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LASER

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Demographic-related data



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NMDWS

www.dws.state.nm.us

NMDWS Website Resource Overview

Data & Statistics: Economic Data & In-Demand & STAR Occupations

Home Job Seeker Unemployment Insurance Business Labor Relations Veterans Labor Market Information WIOA And Partners

Local Area Unemployment Statistics

- Monthly & annual data publications

Current Employment Statistics

- 25-year history updated monthly

Business Employment Dynamics

- Detailed data (off-site)

Employment Projections

- Bi-annual projections report

Occupational Employment Statistics

- Wage Reference Sheets

Quarterly Census of Employment & Wages

- Quarterly & annual data publications



☰ Data and Statistics

Economic Data ↖

US Consumer Price Index

In-Demand and STAR Occupations ↖

NMDWS Website Resource Overview

Publications: Economic Research & Career Resource Publications

NEW MEXICO 2017
STATE OF THE WORKFORCE REPORT
A REPORT HIGHLIGHTING NEW MEXICO'S CURRENT AND FUTURE WORKFORCE

New Mexico
Department of
WORKFORCE SOLUTIONS

NEW MEXICO DEPARTMENT OF WORKFORCE SOLUTIONS

Industry Spotlight

May 2014

The Public Administration Sector in New Mexico

Summary

The public administration sector consists of establishments of federal, state, and local government agencies that administer, oversee, and manage public programs and have

executive, legislative, or judicial authority over the state and its citizens. The public administration sector oversees government programs that are classified in the same industry in similar activities. Exhibit 1 shows that the public administration sector made up entirely of government employment is spread across many government employees worked in public administration (62,071), with establishments. Public-sector workers ational services employment. Other and services that are classified in other (and social assistance), establishments portation and warehousing), and the

VOLUME 6 | ISSUE 1 Winter 2017

Regional Review

New Mexico

Employment Projections

2014 - 2024

	Regional Business News	County Employment & Unemployment
NM Employment Projections 2014 to 2024	pg 3	pg 53
Regional Business News	pg 49	

New Mexico Annual Social and Economic Indicators
STATISTICAL ABSTRACT FOR DATA USERS | 2017

WWW.DWS.STATE.NM.EDU
ECONOMIC RESEARCH & ANALYSIS

NEW MEXICO CAREER GUIDE

TOP 5 REASONS TO INTERN

YOUR MAJOR MATTERS

NETWORKING

TIPS TO FOLLOW THAT COULD HELP YOU LAND A JOB

EXPLORING CAREERS

WHERE TO BEGIN, WHERE TO GO

YOUR ONLINE REPUTATION

Making the Most of Social Networks & Avoiding a Negative Online Reputation

MAKING JOB FAIRS WORK FOR YOU!

NEW MEXICO'S HOTTEST ENTRY-LEVEL JOBS

By Education Level

New Mexico
Department of
WORKFORCE SOLUTIONS

New Mexico's Occupational Outlook

New Mexico's Best Job Options

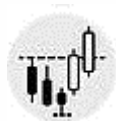
Occupation	Percentage of Total Employment
Registered Nurses	13.1%
Childcare Workers	12.2%
Healthcare Support	10.9%
Administrative Support	10.8%
Food Service	10.7%
Transportation	10.6%
Construction	10.5%
Manufacturing	10.4%
Information Technology	10.3%
Education	10.2%
Public Administration	10.1%
Professional Services	10.0%
Retail	9.9%
Food Service	9.8%
Transportation	9.7%
Construction	9.6%
Manufacturing	9.5%
Information Technology	9.4%
Education	9.3%
Public Administration	9.2%
Professional Services	9.1%
Retail	9.0%
Food Service	8.9%
Transportation	8.8%
Construction	8.7%
Manufacturing	8.6%
Information Technology	8.5%
Education	8.4%
Public Administration	8.3%
Professional Services	8.2%
Retail	8.1%
Food Service	8.0%
Transportation	7.9%
Construction	7.8%
Manufacturing	7.7%
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Public Administration	7.4%
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Retail	7.2%
Food Service	7.1%
Transportation	7.0%
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Manufacturing	6.8%
Information Technology	6.7%
Education	6.6%
Public Administration	6.5%
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Retail	6.3%
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Transportation	6.1%
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Professional Services	5.5%
Retail	5.4%
Food Service	5.3%
Transportation	5.2%
Construction	5.1%
Manufacturing	5.0%
Information Technology	4.9%
Education	4.8%
Public Administration	4.7%
Professional Services	4.6%
Retail	4.5%
Food Service	4.4%
Transportation	4.3%
Construction	4.2%
Manufacturing	4.1%
Information Technology	4.0%
Education	3.9%
Public Administration	3.8%
Professional Services	3.7%
Retail	3.6%
Food Service	3.5%
Transportation	3.4%
Construction	3.3%
Manufacturing	3.2%
Information Technology	3.1%
Education	3.0%
Public Administration	2.9%
Professional Services	2.8%
Retail	2.7%
Food Service	2.6%
Transportation	2.5%
Construction	2.4%
Manufacturing	2.3%
Information Technology	2.2%
Education	2.1%
Public Administration	2.0%
Professional Services	1.9%
Retail	1.8%
Food Service	1.7%
Transportation	1.6%
Construction	1.5%
Manufacturing	1.4%
Information Technology	1.3%
Education	1.2%
Public Administration	1.1%
Professional Services	1.0%
Retail	0.9%
Food Service	0.8%
Transportation	0.7%
Construction	0.6%
Manufacturing	0.5%
Information Technology	0.4%
Education	0.3%
Public Administration	0.2%
Professional Services	0.1%

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Thank you!

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