



# **A Chart and Map Book of Population & Selected Economic Indicators for New Mexico Counties**

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Table, Maps and Charts Prepared by:  
University of New Mexico  
Bureau of Business and Economic Research

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## **ACKNOWLEDGEMENTS**

There are several people at the Bureau of Business and Economic Research who helped prepare this booklet: Karma Shore, Guy Dameron, Melissa Freeland and Kevin Kargacin.

## Population and Selected Economic Indicators for New Mexico Counties

| Area       | Census Population |                | Total Covered Wage and Salary Employment <sup>1</sup> |                | Total Personal Income <sup>2</sup> |                | Per Capita Personal Income <sup>2</sup> |                |
|------------|-------------------|----------------|-------------------------------------------------------|----------------|------------------------------------|----------------|-----------------------------------------|----------------|
|            | April 1, 2010     | % Chg. '00-'10 | 2010 <sup>p</sup>                                     | % Chg. '09-'10 | 2009 <sup>p</sup> (\$000s)         | % Chg. '08-'09 | 2009 <sup>p</sup>                       | % Chg. '08-'09 |
|            |                   |                |                                                       |                |                                    |                |                                         |                |
| New Mexico | 2,059,179         | 13.2           | 781,629                                               | -1.2           | \$66,856,080                       | 0.1            | \$33,267                                | -1.0           |
| Bernalillo | 662,564           | 19.0           | 311,668                                               | -2.1           | 23,660,814                         | 0.0            | 36,825                                  | -1.1           |
| Catron     | 3,725             | 5.1            | 614                                                   | -0.6           | 89,079                             | 5.8            | 25,872                                  | 5.5            |
| Chaves     | 65,645            | 6.9            | 21,340                                                | -2.8           | 1,901,697                          | -4.6           | 29,891                                  | -5.5           |
| Cibola     | 27,213            | 6.3            | 7,775                                                 | -1.2           | 670,357                            | 2.3            | 24,795                                  | 3.0            |
| Colfax     | 13,750            | -3.1           | 5,045                                                 | -1.8           | 427,051                            | 1.7            | 33,528                                  | 3.2            |
| Curry      | 48,376            | 7.4            | 16,755                                                | -0.5           | 1,571,584                          | 2.2            | 35,390                                  | 0.8            |
| De Baca    | 2,022             | -9.7           | 497                                                   | -2.5           | 63,152                             | 2.8            | 34,718                                  | 5.1            |
| Dona Ana   | 209,233           | 19.8           | 69,198                                                | 2.1            | 5,813,849                          | 3.6            | 28,165                                  | 1.1            |
| Eddy       | 53,829            | 4.2            | 23,552                                                | 1.2            | 2,041,376                          | -0.4           | 38,731                                  | -2.2           |
| Grant      | 29,514            | -4.8           | 8,880                                                 | -0.9           | 888,511                            | -2.0           | 29,713                                  | -1.7           |
| Guadalupe  | 4,687             | 0.1            | 1,276                                                 | -4.5           | 105,946                            | 5.7            | 24,981                                  | 7.7            |
| Harding    | 695               | -14.2          | 174                                                   | -5.1           | 22,392                             | -5.2           | 33,774                                  | -4.5           |
| Hidalgo    | 4,894             | -17.5          | 1,660                                                 | 0.2            | 145,499                            | 1.6            | 28,772                                  | 1.3            |
| Lea        | 64,727            | 16.6           | 26,676                                                | -0.3           | 2,106,368                          | -7.8           | 34,971                                  | -9.5           |
| Lincoln    | 20,497            | 5.6            | 6,711                                                 | -1.3           | 618,453                            | 1.8            | 29,428                                  | 1.4            |
| Los Alamos | 17,950            | -2.1           | 17,078                                                | 1.9            | 1,083,283                          | -1.6           | 59,936                                  | -0.7           |
| Luna       | 25,095            | 0.3            | 7,584                                                 | 0.5            | 656,500                            | 3.0            | 24,275                                  | 3.2            |
| McKinley   | 71,492            | -4.4           | 21,363                                                | -1.2           | 1,665,655                          | 4.7            | 23,622                                  | 4.5            |
| Mora       | 4,881             | -5.8           | 745                                                   | -8.5           | 120,560                            | 4.0            | 24,430                                  | 5.4            |
| Otero      | 63,797            | 2.4            | 17,065                                                | -0.4           | 1,684,511                          | 4.8            | 26,653                                  | 5.0            |
| Quay       | 9,041             | -11.0          | 2,739                                                 | -2.6           | 264,899                            | 2.8            | 29,707                                  | 3.4            |
| Rio Arriba | 40,246            | -2.3           | 10,547                                                | -4.1           | 1,123,485                          | 2.1            | 27,619                                  | 2.0            |
| Roosevelt  | 19,846            | 10.1           | 6,452                                                 | 2.3            | 532,688                            | -7.4           | 28,309                                  | -7.7           |
| Sandoval   | 131,561           | 46.3           | 29,112                                                | -0.4           | 4,053,341                          | 3.7            | 32,172                                  | 0.8            |
| San Juan   | 130,044           | 14.3           | 47,629                                                | -3.4           | 3,811,048                          | -2.4           | 30,702                                  | -3.7           |
| San Miguel | 29,393            | -2.4           | 8,088                                                 | -2.8           | 870,388                            | 3.5            | 30,731                                  | 3.7            |
| Santa Fe   | 144,170           | 11.5           | 60,542                                                | -2.0           | 6,291,547                          | -2.6           | 42,645                                  | -4.0           |
| Sierra     | 11,988            | -9.7           | 3,284                                                 | 1.1            | 353,810                            | 2.3            | 27,457                                  | 0.9            |
| Socorro    | 17,866            | -1.2           | 5,401                                                 | -2.3           | 501,859                            | 0.3            | 27,739                                  | 0.6            |
| Taos       | 32,937            | 9.9            | 10,451                                                | -3.4           | 1,001,685                          | 0.0            | 31,792                                  | 0.0            |
| Torrance   | 16,383            | -3.1           | 3,130                                                 | 1.9            | 476,270                            | 1.7            | 28,909                                  | 0.8            |
| Union      | 4,549             | 9.0            | 1,265                                                 | -5.8           | 119,768                            | 2.3            | 31,378                                  | 0.3            |
| Valencia   | 76,569            | 15.7           | 14,566                                                | -3.0           | 2,118,655                          | 0.5            | 29,057                                  | -0.3           |

**p** Preliminary. **r** Revised. **1** Covered refers to those workers covered under New Mexico Unemployment Insurance (UI) laws and related acts. The state total in 2010 includes 12,652 workers who could not be assigned to a county. **2** Personal income data are by place of residence. **3** Taxable receipts include food and medical deductions. **4** The New Mexico total in 2010 includes \$762.7 million in receipts from out-of-state businesses. These are businesses that do not report from a location in New Mexico but still transact business in the state. **5** The unemployment rate was last revised in March 2011.

**Population and Selected Economic Indicators for New Mexico Counties**  
(Continued)

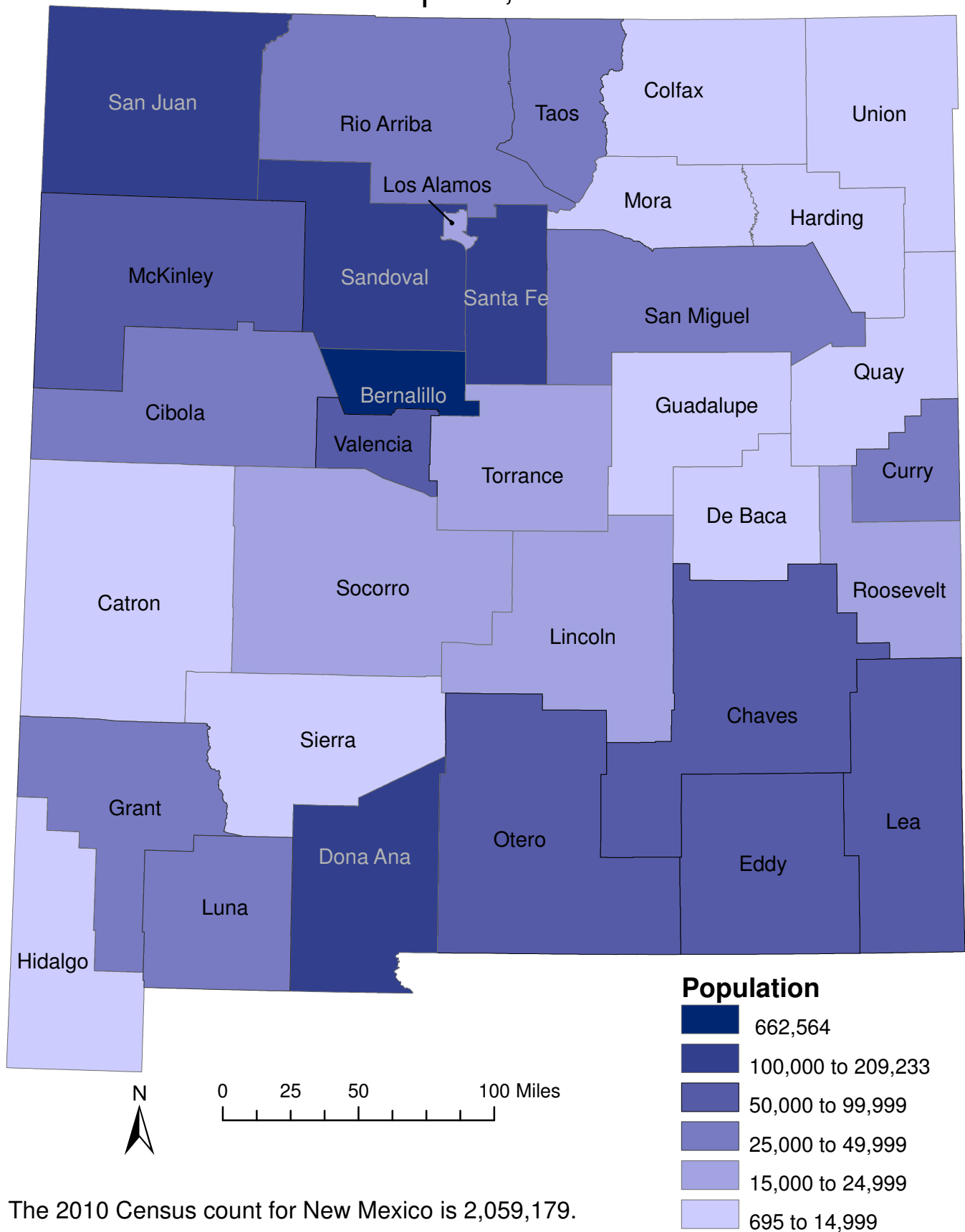
| Area       | Average Annual<br>Wages for<br>Covered Workers |                   | Retail Taxable<br>Gross Receipts <sup>3, 4</sup> |                   | Unemployment<br>Rate (%) |
|------------|------------------------------------------------|-------------------|--------------------------------------------------|-------------------|--------------------------|
|            | 2010 <sup>p</sup>                              | % Chg.<br>'09-'10 | 2010<br>(\$000s)                                 | % Chg.<br>'09-'10 | 2010 <sup>5</sup>        |
| New Mexico | \$39,260                                       | 1.9               | \$14,450,724                                     | -2.0              | 8.4                      |
| Bernalillo | 41,381                                         | 0.7               | 5,073,471                                        | -2.6              | 8.5                      |
| Catron     | 29,223                                         | 0.7               | 5,369                                            | -15.1             | 9.5                      |
| Chaves     | 31,483                                         | 2.7               | 482,668                                          | -2.6              | 8.1                      |
| Cibola     | 32,932                                         | 2.5               | 100,421                                          | -4.6              | 7.8                      |
| Colfax     | 28,969                                         | 2.0               | 63,804                                           | -10.9             | 8.6                      |
| Curry      | 30,484                                         | 1.9               | 343,570                                          | -0.3              | 5.4                      |
| De Baca    | 25,818                                         | -3.6              | 6,137                                            | 4.0               | 5.7                      |
| Dona Ana   | 34,617                                         | 1.0               | 1,114,821                                        | 0.5               | 8.2                      |
| Eddy       | 50,850                                         | 17.0              | 627,946                                          | 7.0               | 6.0                      |
| Grant      | 32,871                                         | -1.8              | 175,655                                          | -0.5              | 10.9                     |
| Guadalupe  | 26,525                                         | 7.8               | 21,103                                           | 4.7               | 10.4                     |
| Harding    | 28,349                                         | -2.7              | 1,225                                            | -27.4             | 5.2                      |
| Hidalgo    | 34,179                                         | 4.2               | 18,332                                           | -5.2              | 7.9                      |
| Lea        | 43,908                                         | 3.0               | 593,636                                          | 2.4               | 7.7                      |
| Lincoln    | 28,090                                         | 2.7               | 176,039                                          | -2.1              | 6.8                      |
| Los Alamos | 73,619                                         | 2.7               | 80,226                                           | -1.9              | 3.7                      |
| Luna       | 30,422                                         | 3.7               | 117,667                                          | 2.4               | 18.7                     |
| McKinley   | 31,315                                         | 1.6               | 406,351                                          | -17.6             | 9.6                      |
| Mora       | 29,538                                         | 1.6               | 7,455                                            | 24.4              | 15.7                     |
| Otero      | 32,698                                         | 4.1               | 328,871                                          | 1.9               | 7.4                      |
| Quay       | 26,738                                         | 1.0               | 51,698                                           | -5.3              | 8.7                      |
| Rio Arriba | 30,456                                         | 0.8               | 179,051                                          | -7.1              | 8.7                      |
| Roosevelt  | 29,018                                         | -1.4              | 107,936                                          | 8.7               | 5.9                      |
| Sandoval   | 40,835                                         | 4.5               | 490,370                                          | -0.6              | 9.3                      |
| San Juan   | 41,495                                         | 2.6               | 980,464                                          | -5.4              | 9.6                      |
| San Miguel | 30,327                                         | 0.7               | 123,101                                          | -4.2              | 8.5                      |
| Santa Fe   | 39,953                                         | 1.1               | 1,275,648                                        | -5.1              | 7.1                      |
| Sierra     | 27,162                                         | 0.6               | 66,475                                           | 5.4               | 6.8                      |
| Socorro    | 33,937                                         | 0.9               | 68,747                                           | 2.3               | 6.1                      |
| Taos       | 29,029                                         | -1.2              | 225,064                                          | -0.9              | 10.0                     |
| Torrance   | 28,756                                         | -2.5              | 47,880                                           | 3.6               | 10.3                     |
| Union      | 29,274                                         | 2.0               | 14,106                                           | -27.2             | 6.4                      |
| Valencia   | 28,119                                         | 1.1               | 312,724                                          | -1.7              | 10.1                     |

**Sources:** Population - U.S. Census Bureau; Covered Wage and Salary Employment and Average Annual Wages - U.S. Dept. of Labor, Bureau of Labor Statistics; Total Personal Income and Per Capita Personal Income - U.S. Dept. of Commerce, Bureau of Economic Analysis; Retail Taxable Gross Receipts - NM Taxation and Revenue Dept.; and Unemployment Rate - NM Dept. of Workforce Solutions.

**Table prepared by:** Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Census Population by County

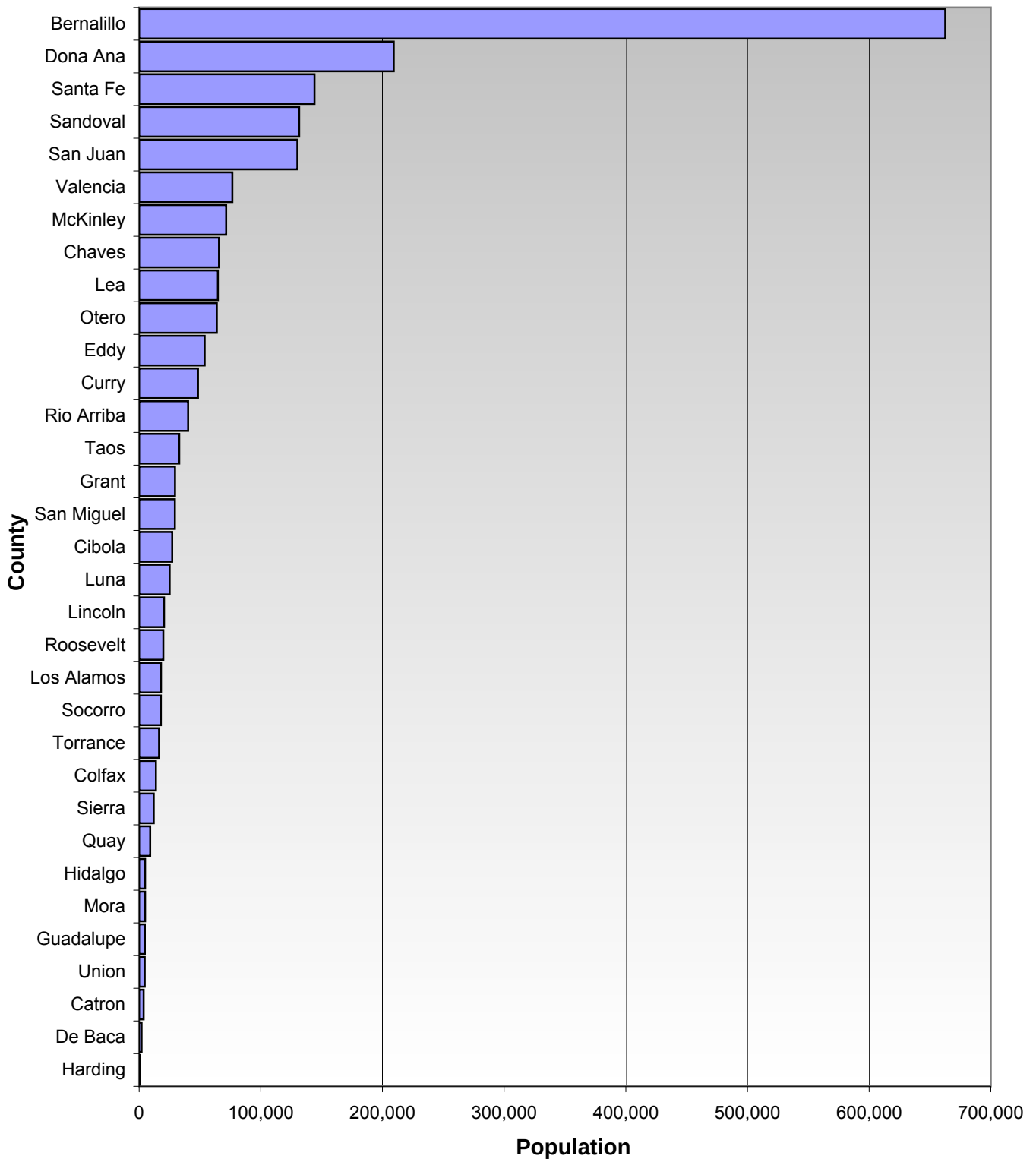
## April 1, 2010



Source: U.S. Census Bureau.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

## Census Population by County April 1, 2010

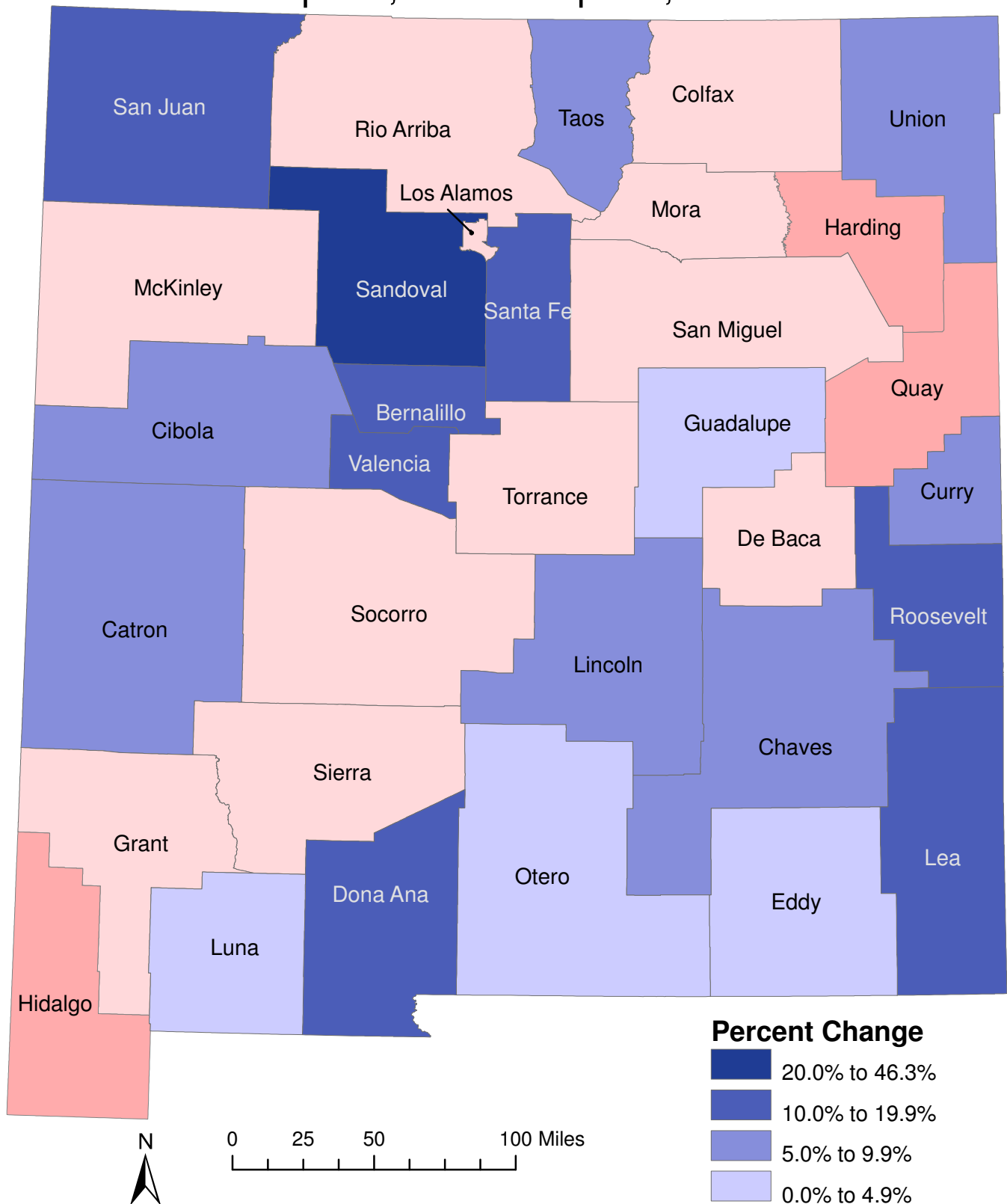


The Census population count for New Mexico is 2,059,179.

Source: U.S. Census Bureau.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Percent Change in Census Population by County April 1, 2000 to April 1, 2010

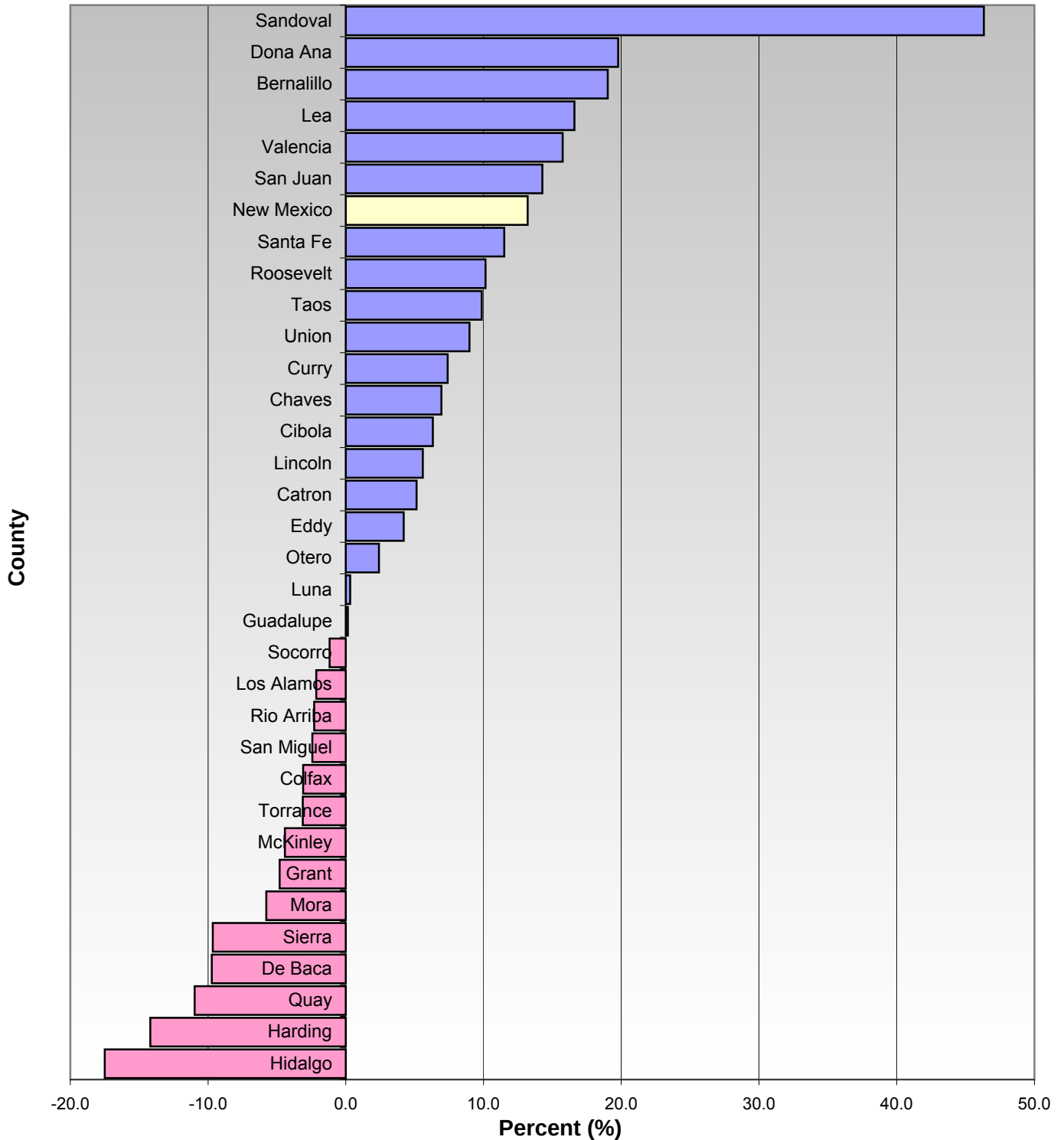


The 2000 to 2010 census population percent change for New Mexico is 13.2%.

Source: U.S. Census Bureau.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

# **Percent Change Census Population by County April 1, 2000 to April 1, 2010**

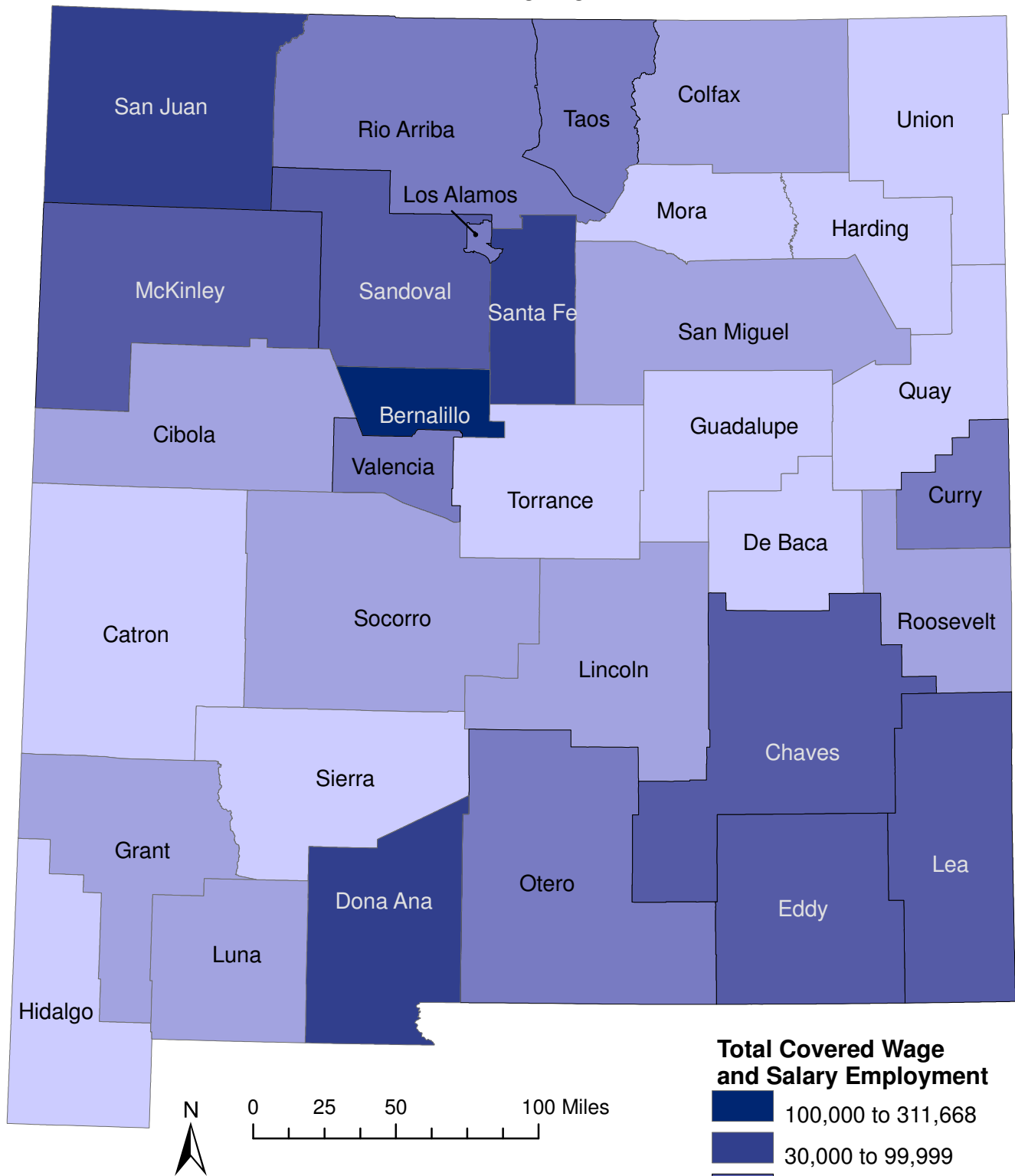


Note: Chart created from unrounded data.

Source: U.S. Census Bureau.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Total Covered Wage and Salary Employment by County 2010



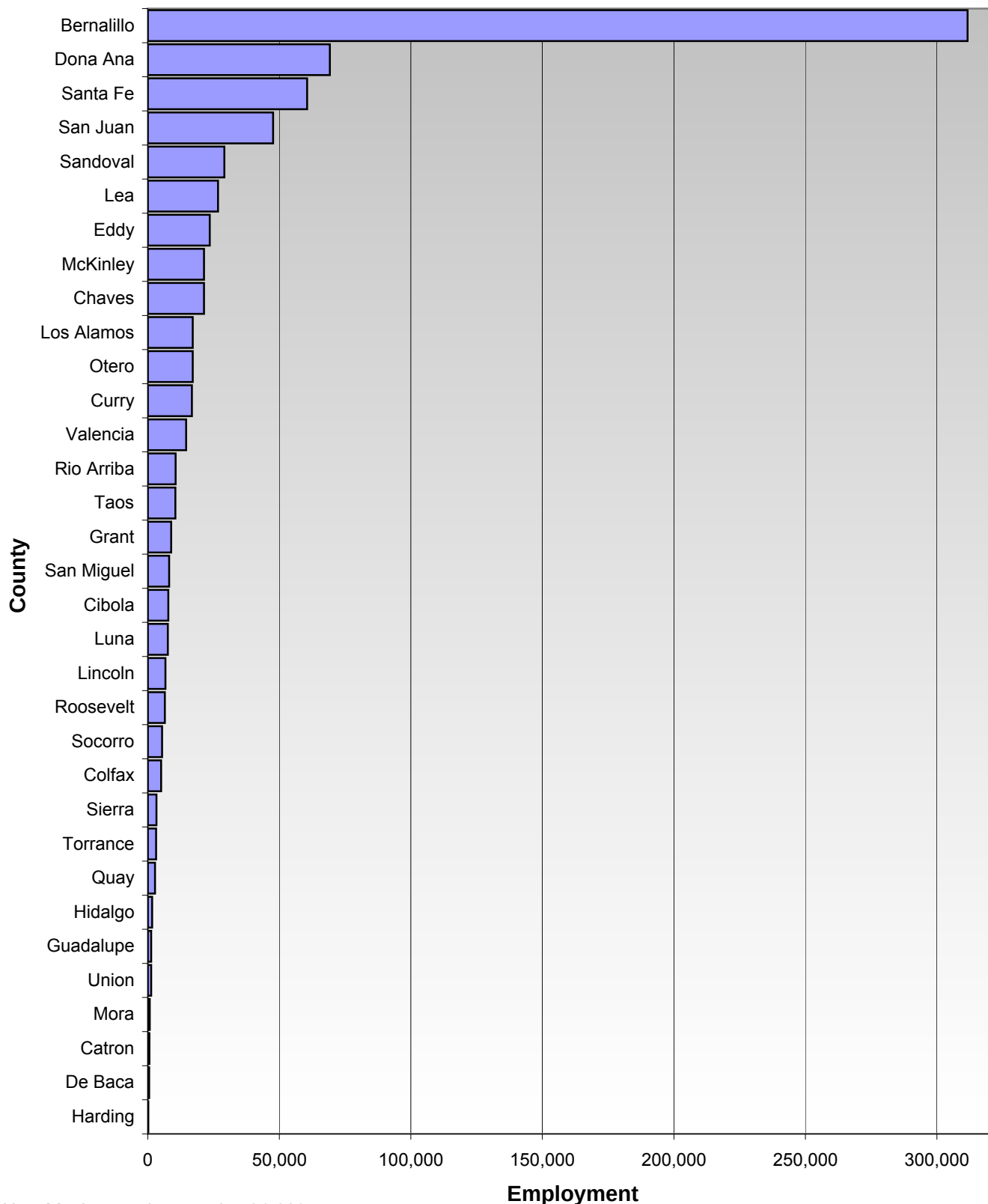
New Mexico employment is 781,629.

Note: Covered refers to those workers covered under New Mexico Unemployment Insurance (UI) laws and related acts. The state total includes 12,652 workers who could not be assigned to a county.

Source: U.S. Dept. of Labor, Bureau of Labor Statistics.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

## Total Covered Wage and Salary Employment by County 2010

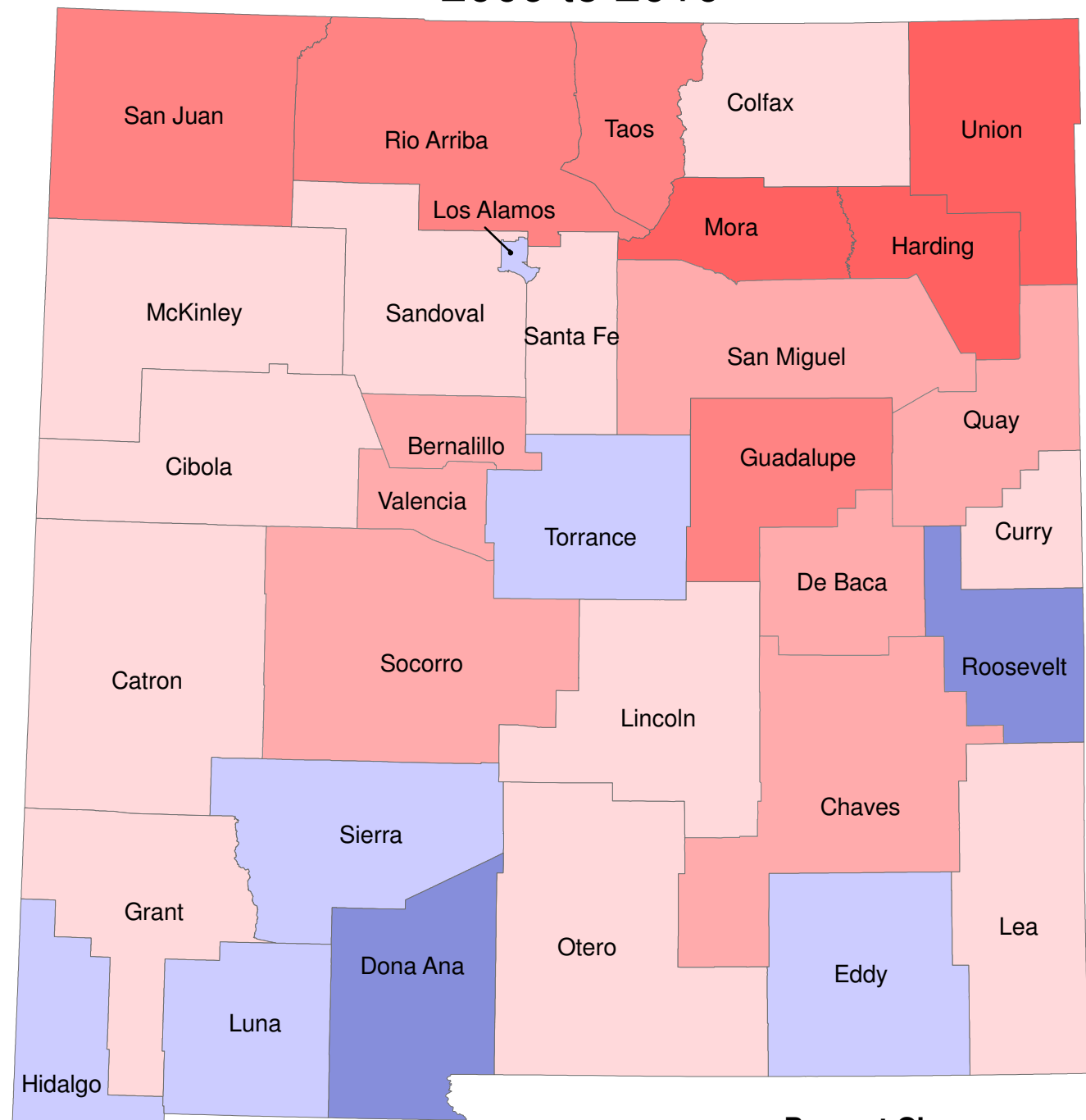


New Mexico employment is 781,629.

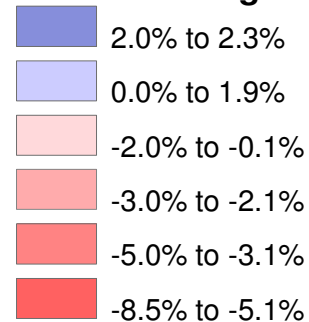
Source: U.S. Dept. of Labor, Bureau of Labor Statistics.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Percent Change in Total Covered Wage and Salary Employment by County 2009 to 2010



## Percent Change



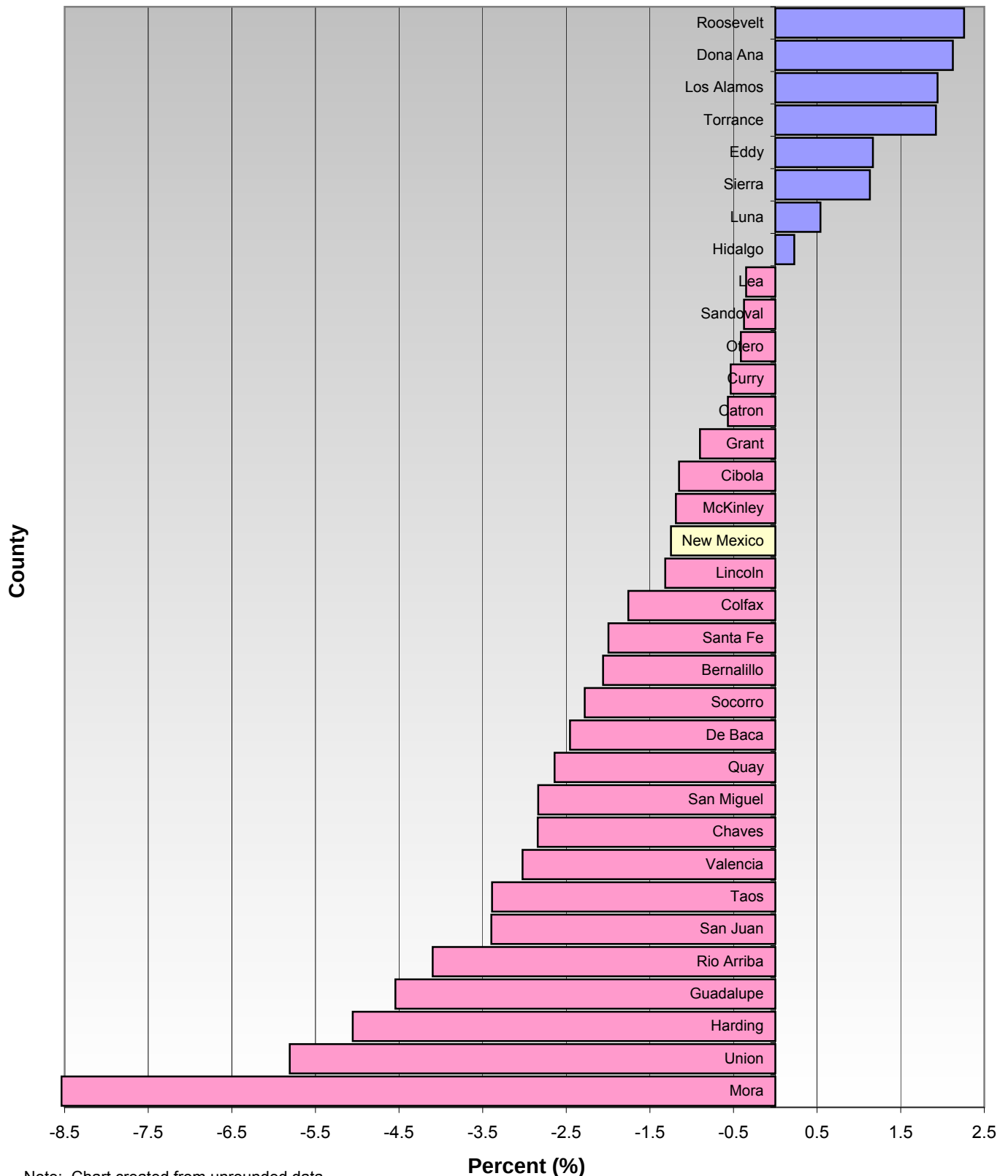
The change in New Mexico total covered wage and salary employment is -1.2%.

Note: Covered refers to those workers covered under New Mexico Unemployment Insurance (UI) laws and related acts. The state total includes 12,652 workers who could not be assigned to a county.

Source: U.S. Dept. of Labor, Bureau of Labor Statistics.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

# Percent Change Total Covered Wage and Salary Employment by County 2009 to 2010

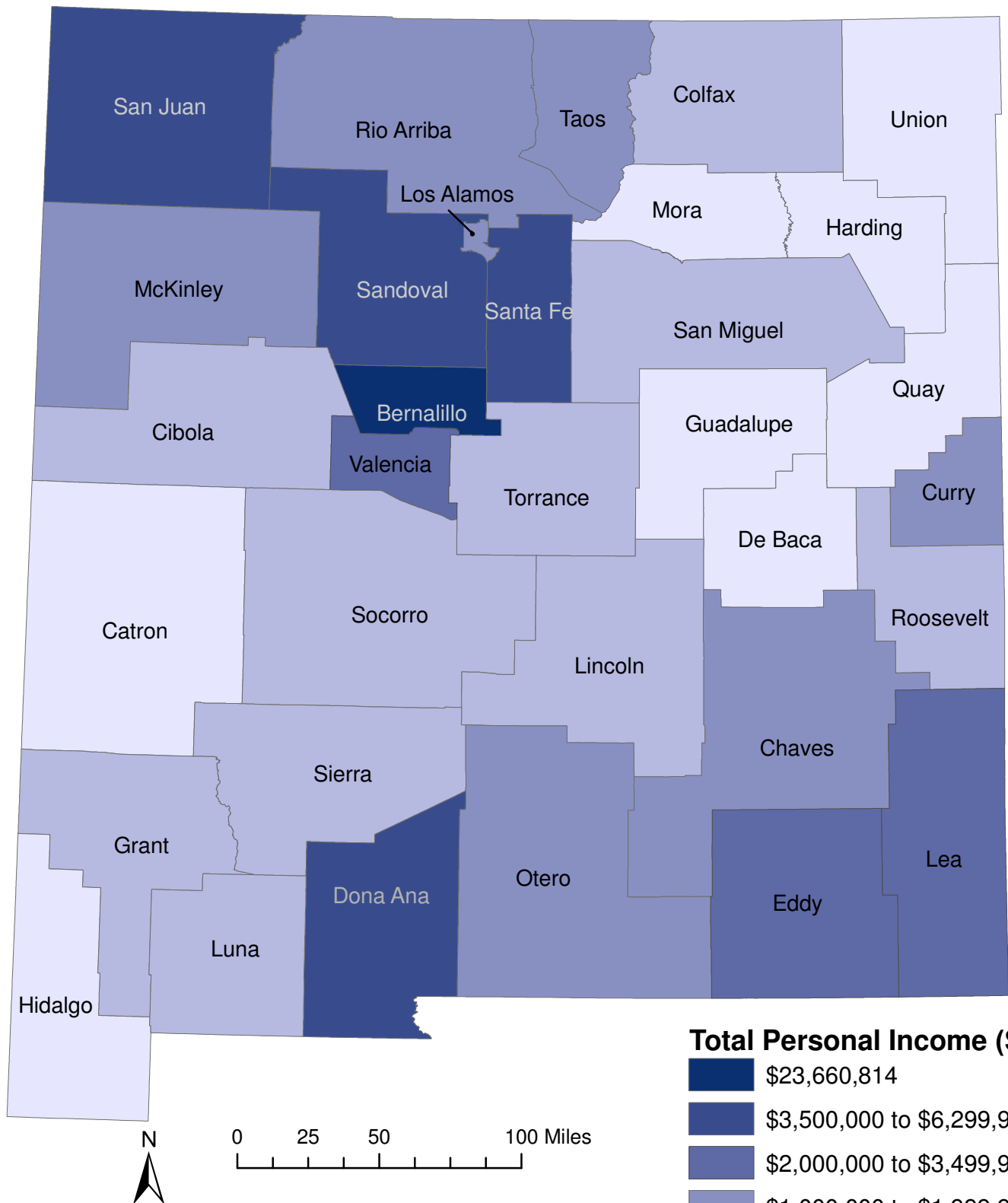


Note: Chart created from unrounded data.

Source: U.S. Dept. of Labor, Bureau of Labor Statistics.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Total Personal Income (\$000s) by County 2009



## Total Personal Income (\$000s)

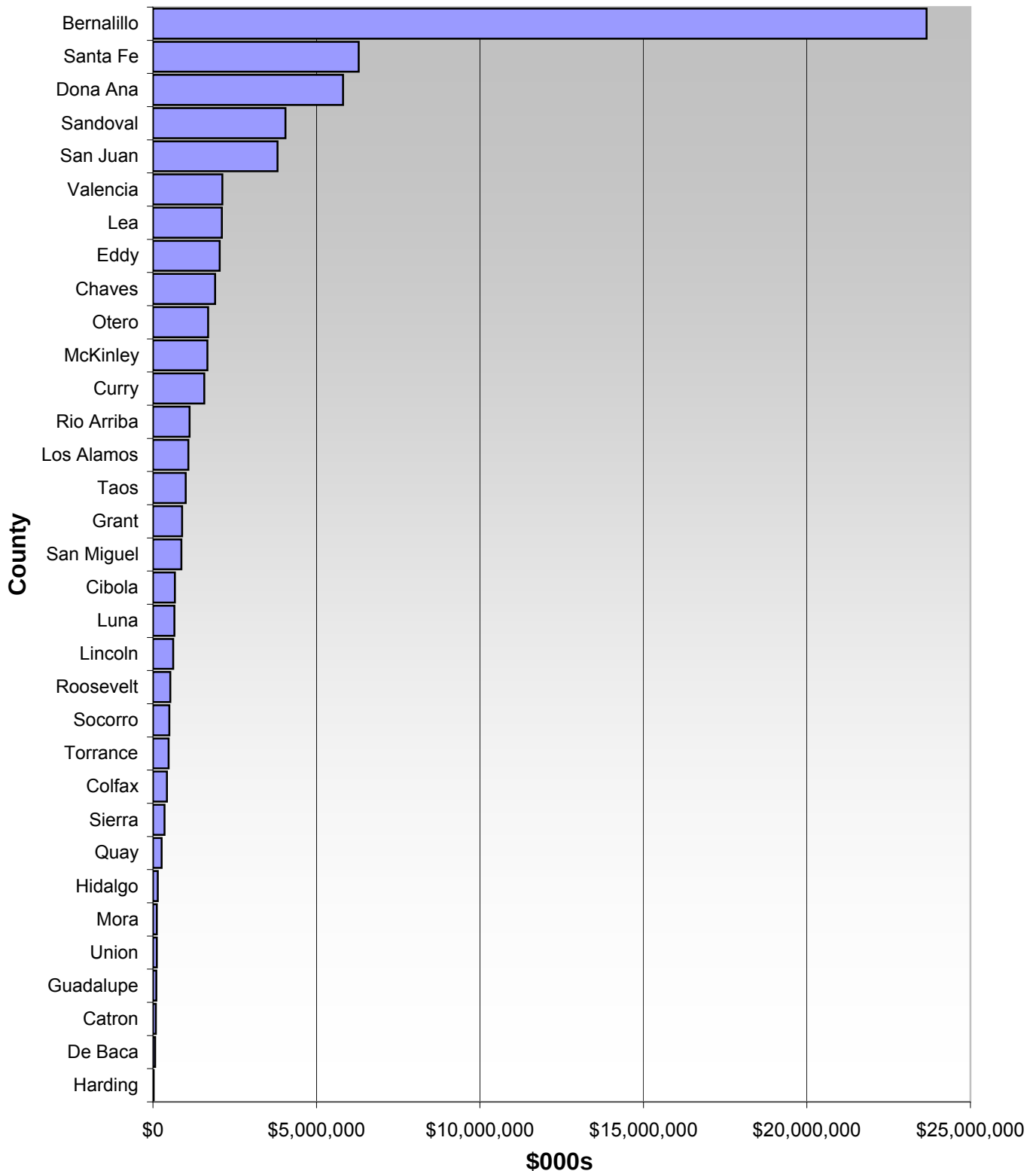
|  |                            |
|--|----------------------------|
|  | \$23,660,814               |
|  | \$3,500,000 to \$6,299,999 |
|  | \$2,000,000 to \$3,499,999 |
|  | \$1,000,000 to \$1,999,999 |
|  | \$300,000 to \$999,999     |
|  | \$22,392 to \$299,999      |

New Mexico total personal income is \$66,856,080 (\$000s).

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

## Total Personal Income (\$000s) by County 2009

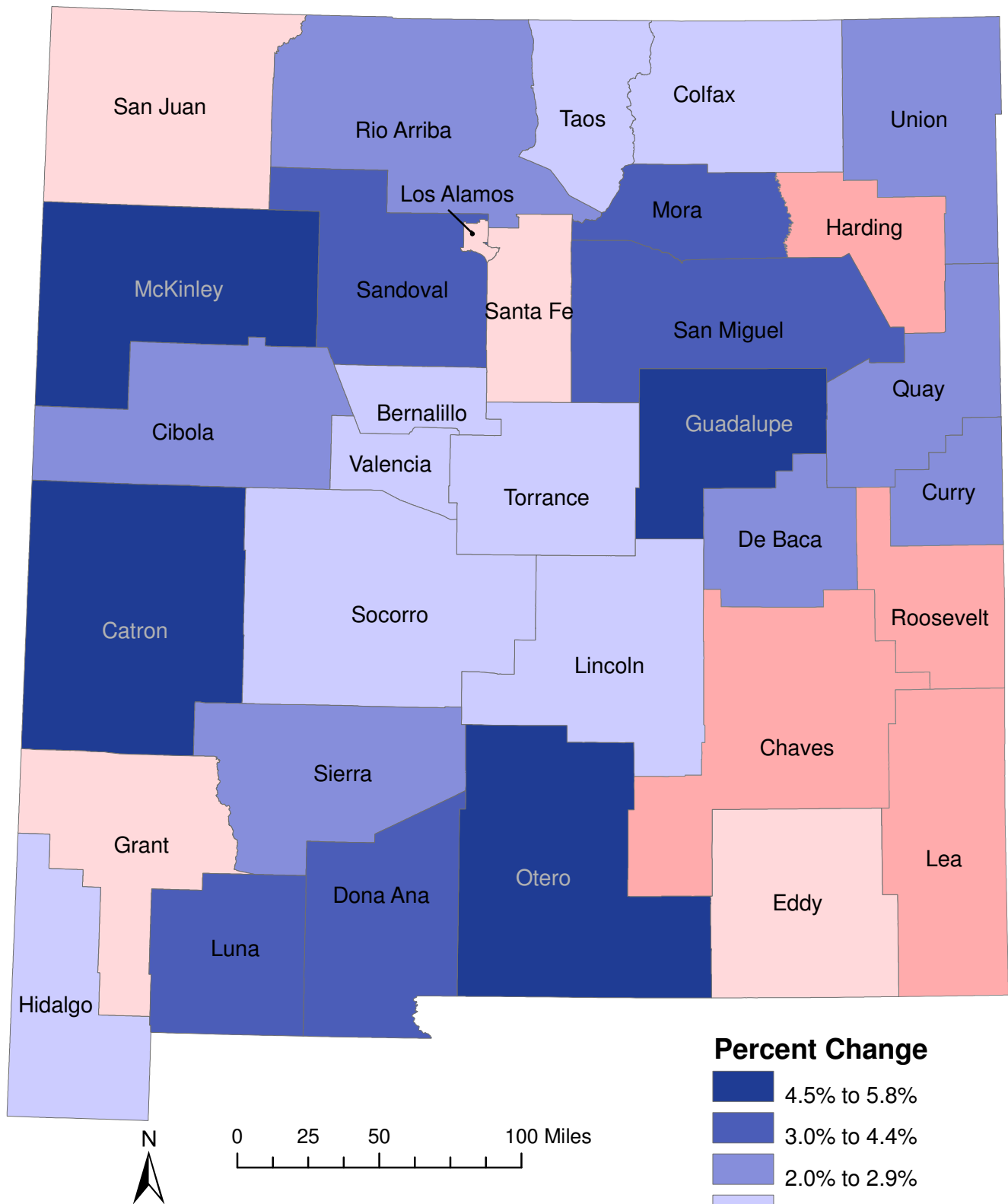


New Mexico total personal income is \$66,856,080 (\$000s).

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Percent Change in Total Personal Income by County 2008 to 2009

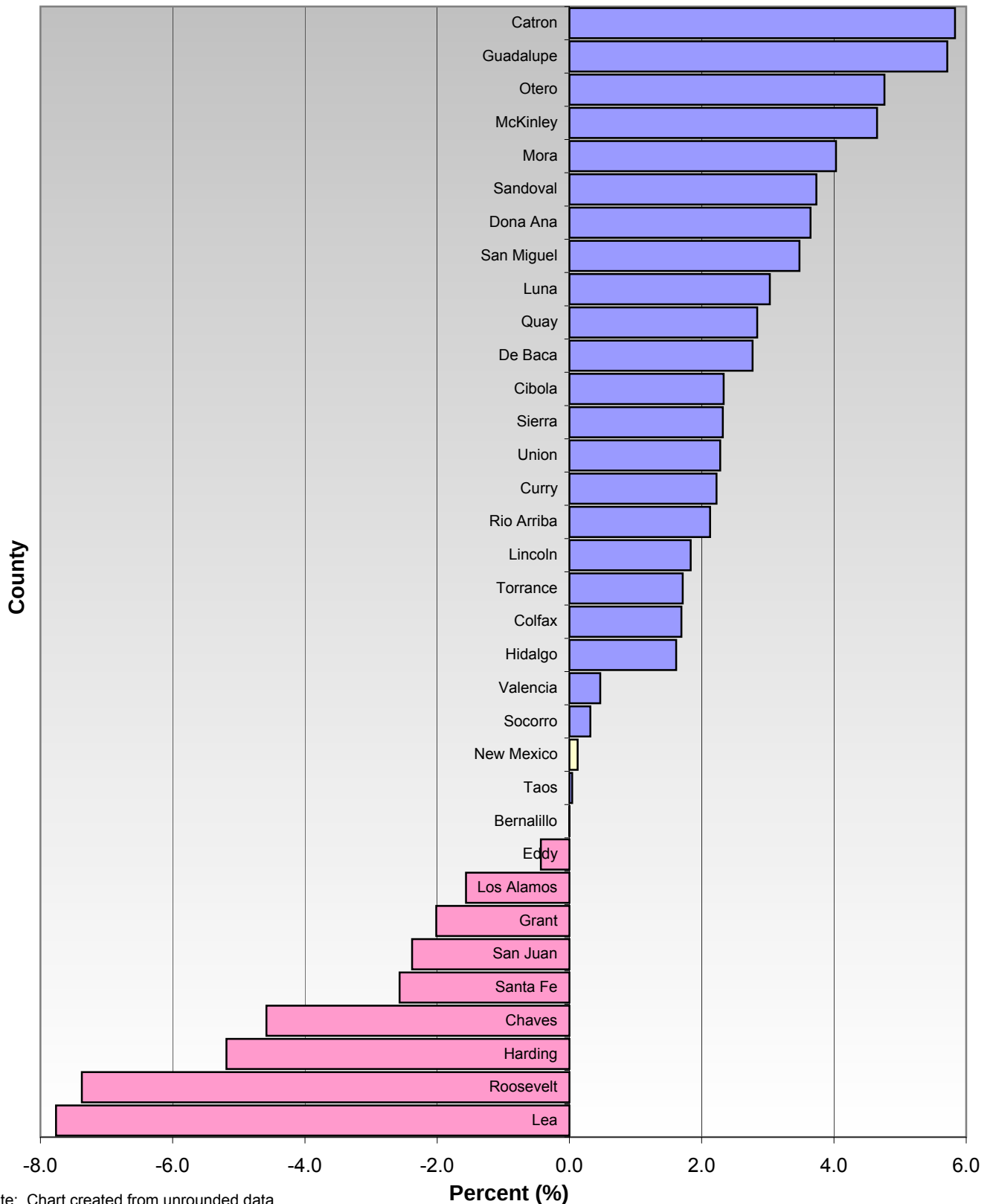


The change in New Mexico total personal income is 0.1%.

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

# **Percent Change Total Personal Income by County 2008 to 2009**

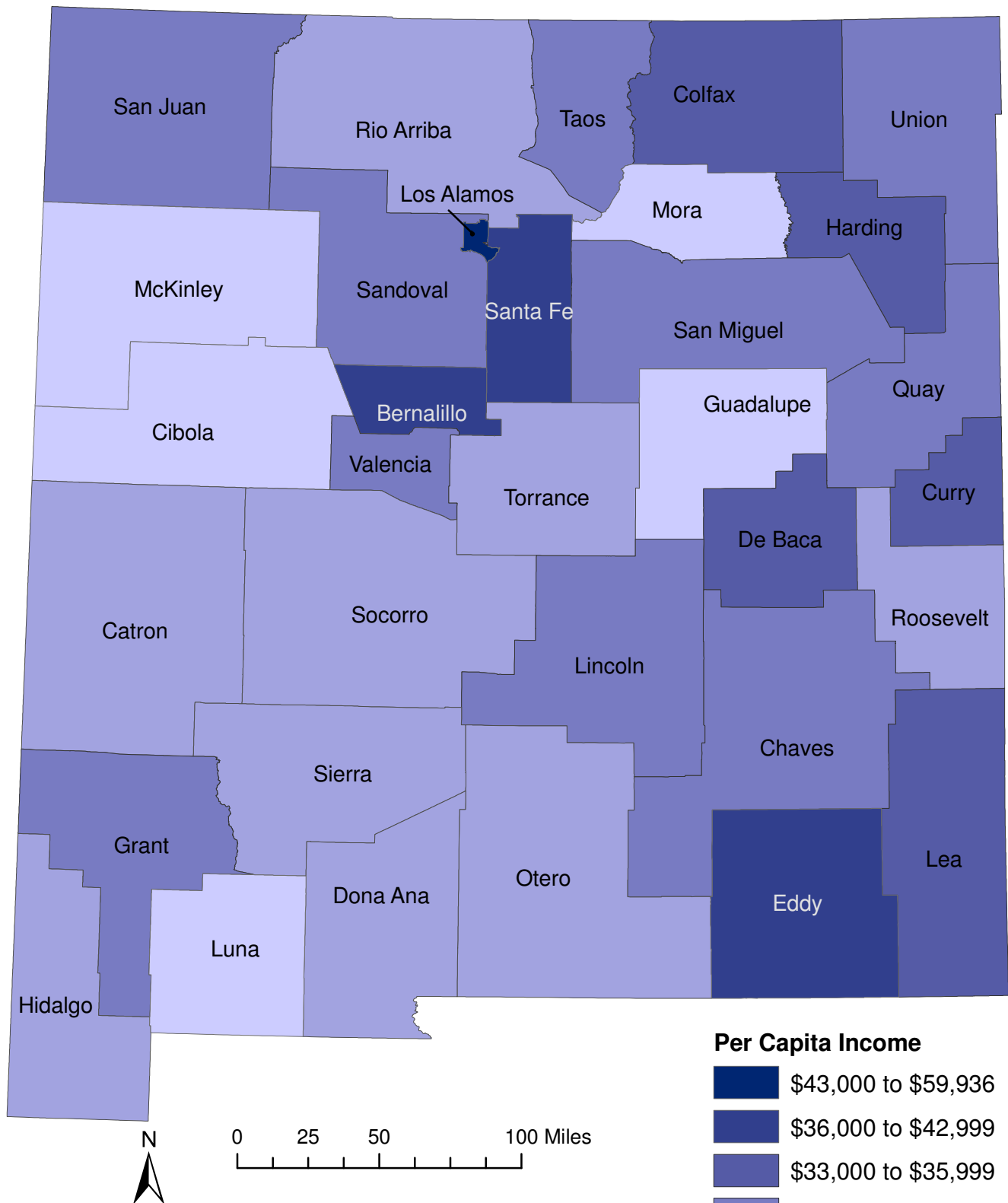


Note: Chart created from unrounded data.

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Per Capita Personal Income by County 2009

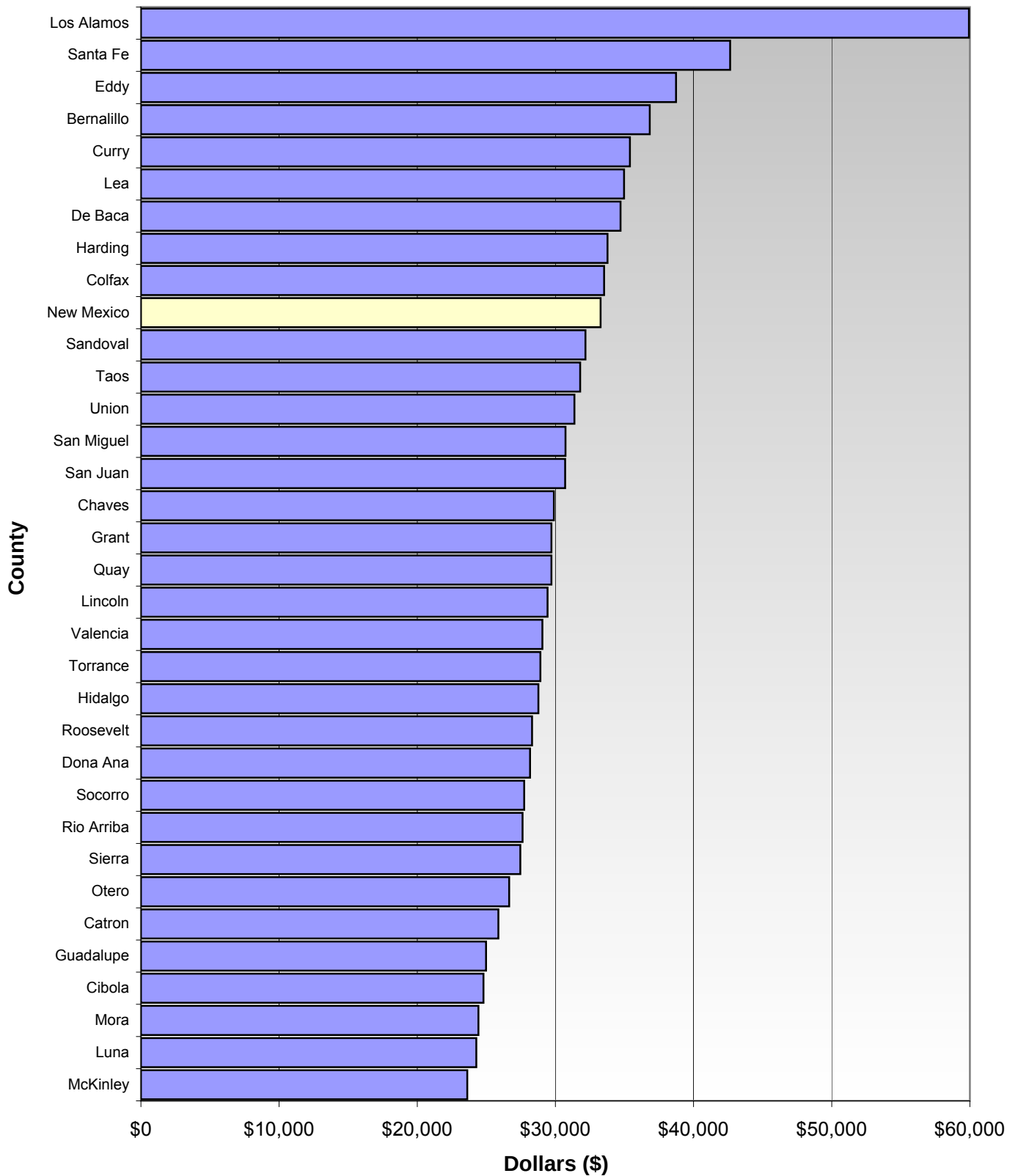


New Mexico per capita personal income is \$33,267.

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

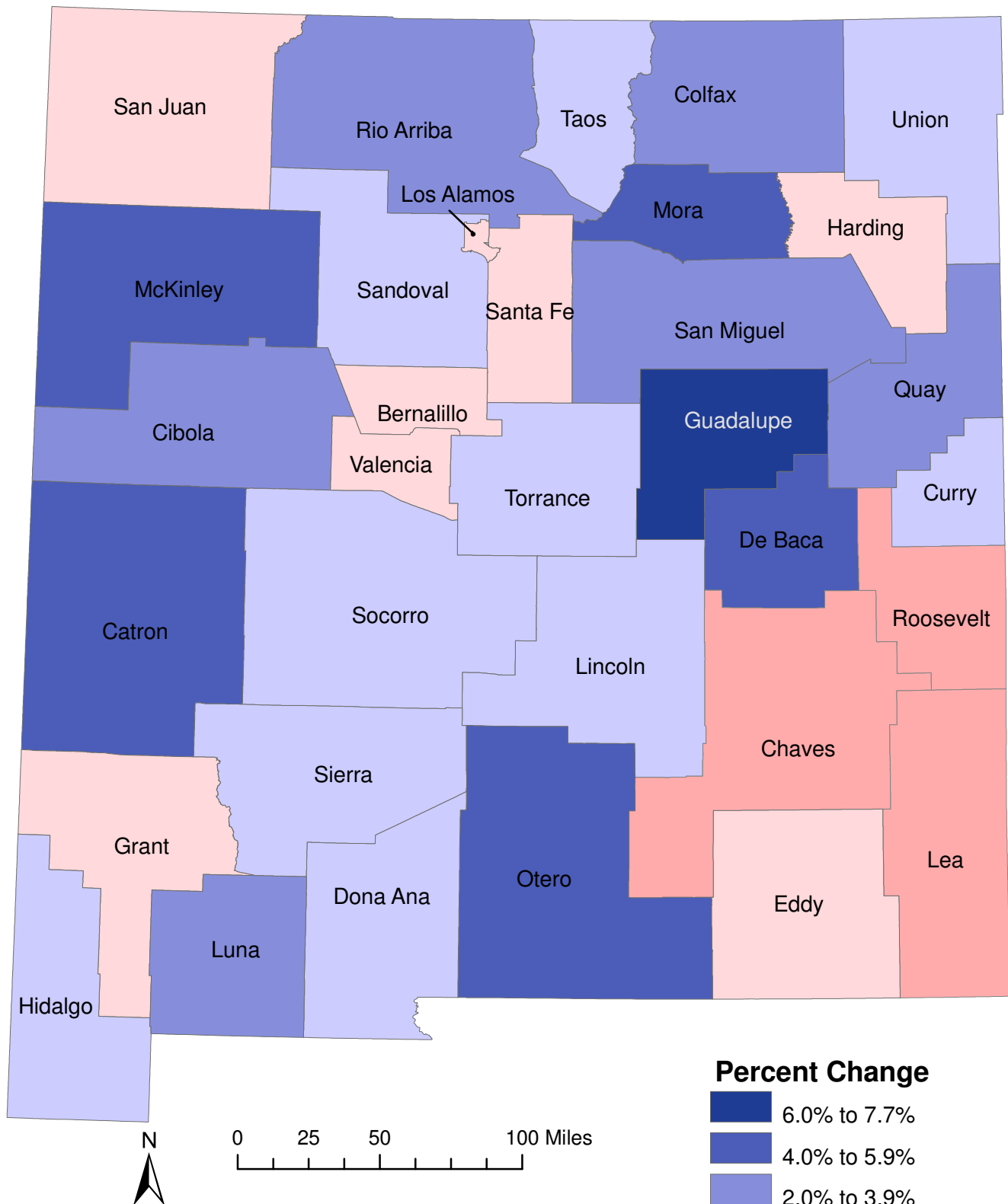
## Per Capita Personal Income by County 2009



Source: U.S. Dept. of Commerce, Bureau of Economic Analysis.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Percent Change in Per Capita Personal Income by County 2008 to 2009

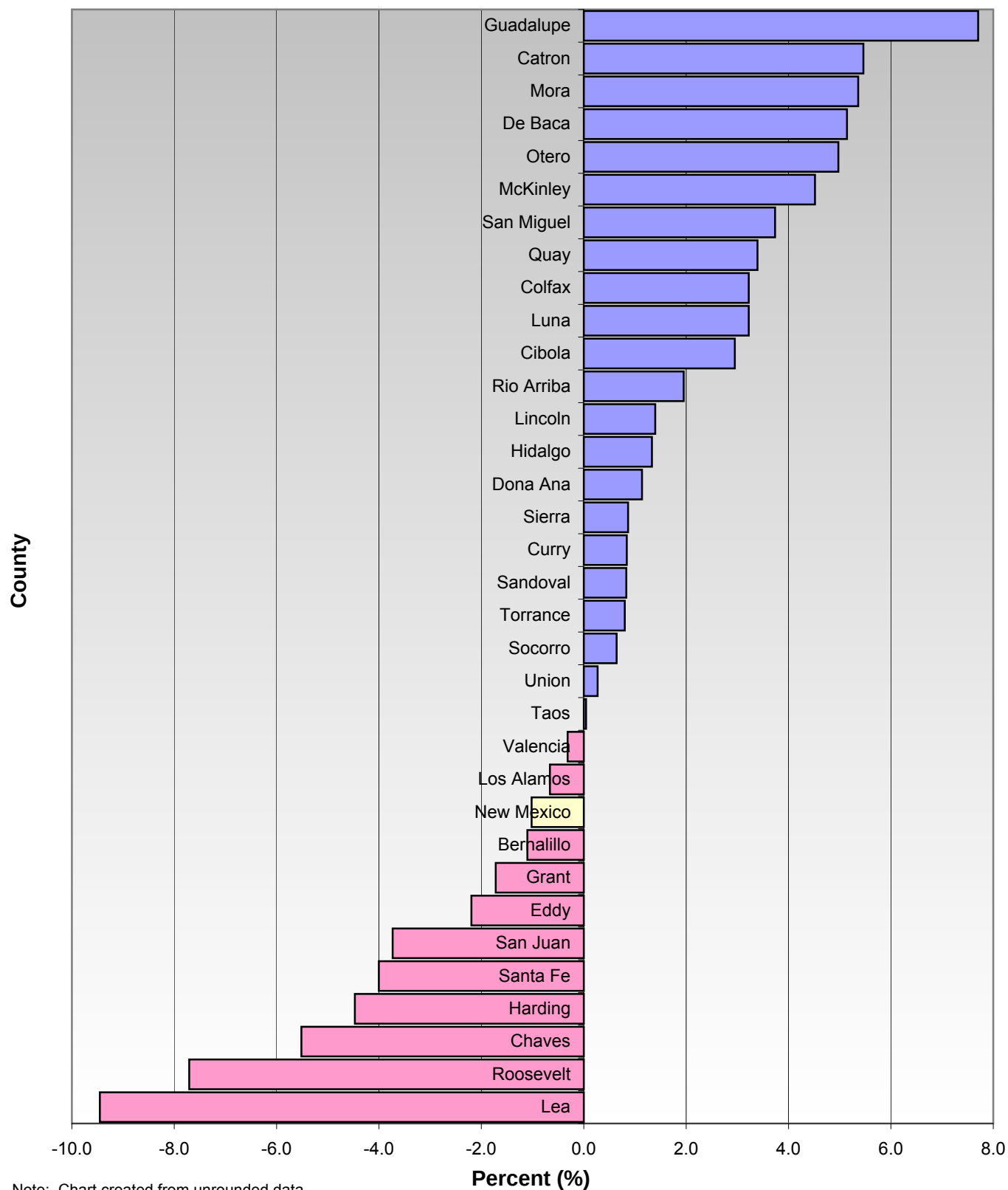


The change in New Mexico per capita personal income is -1.0%.

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

# **Percent Change Per Capita Personal Income by County 2008 to 2009**

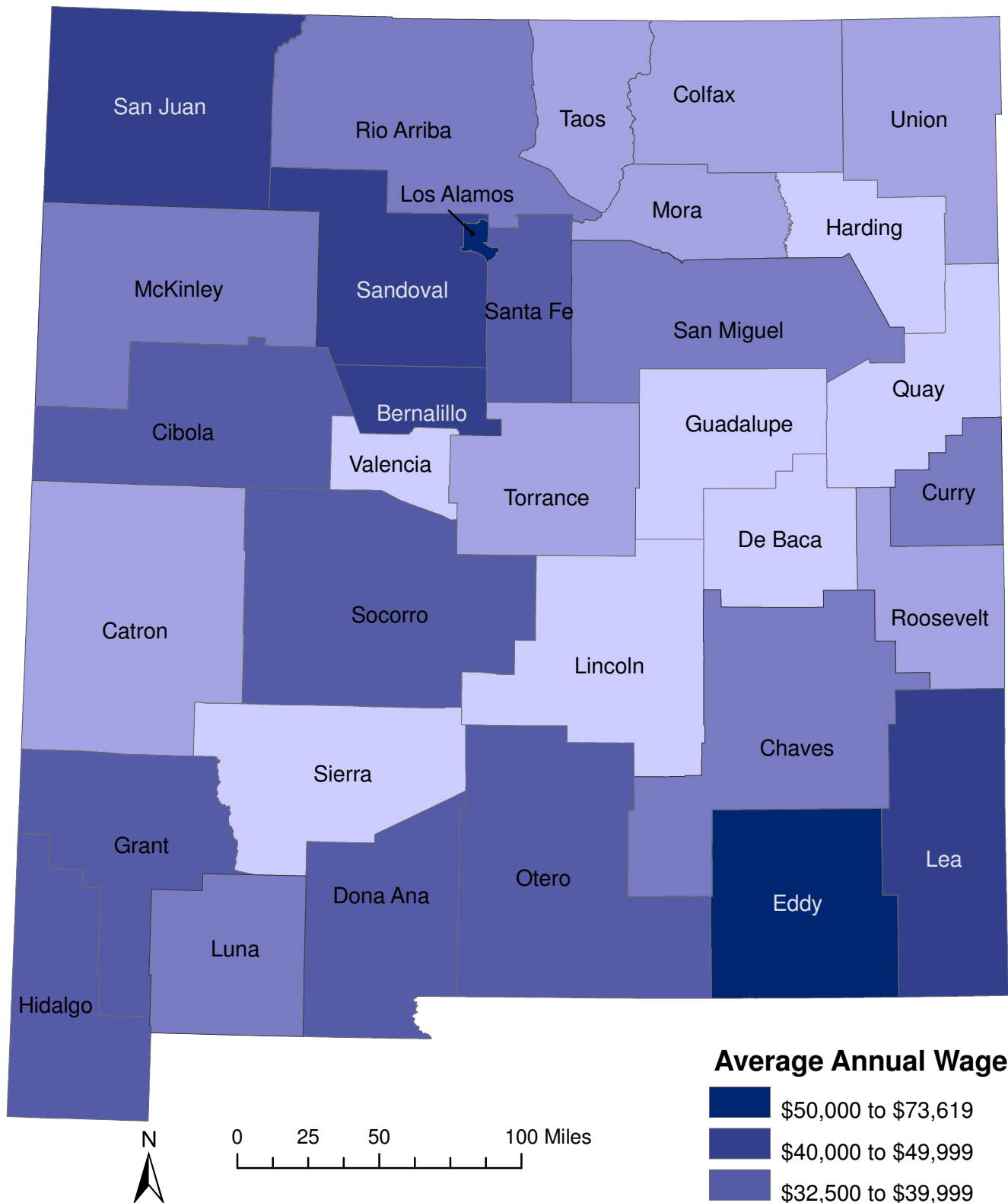


Note: Chart created from unrounded data.

Source: U.S. Dept. of Commerce, Bureau of Economic Analysis.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Average Annual Wages for Covered Workers by County 2010



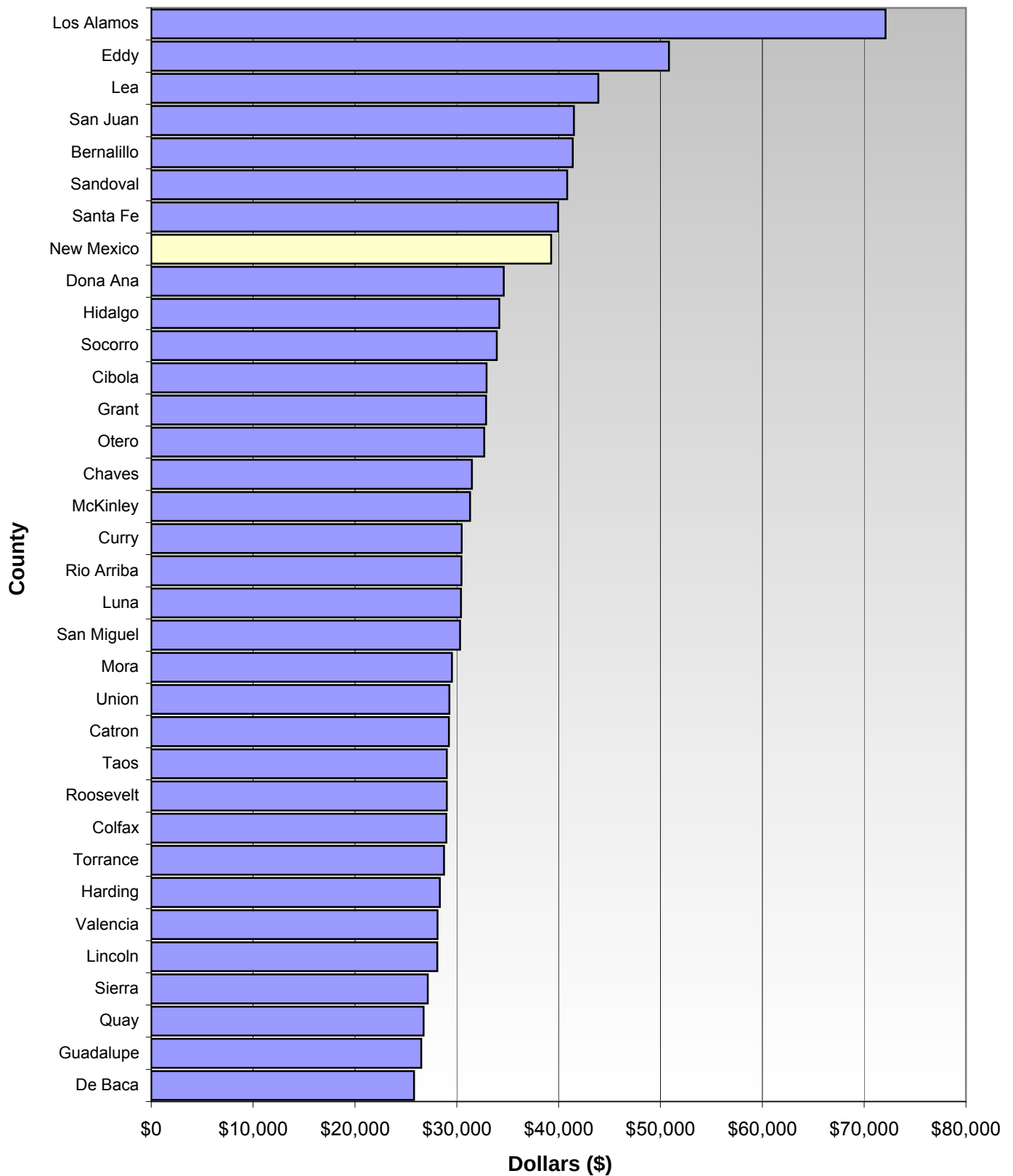
The New Mexico average annual wage is \$39,260.

Note: Average wages are calculated as total wage and salary disbursements divided by all full- and part-time wage and salary workers. The data are by place of work rather than by place of residence.

Source: U.S. Dept. of Labor, Bureau of Labor Statistics.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

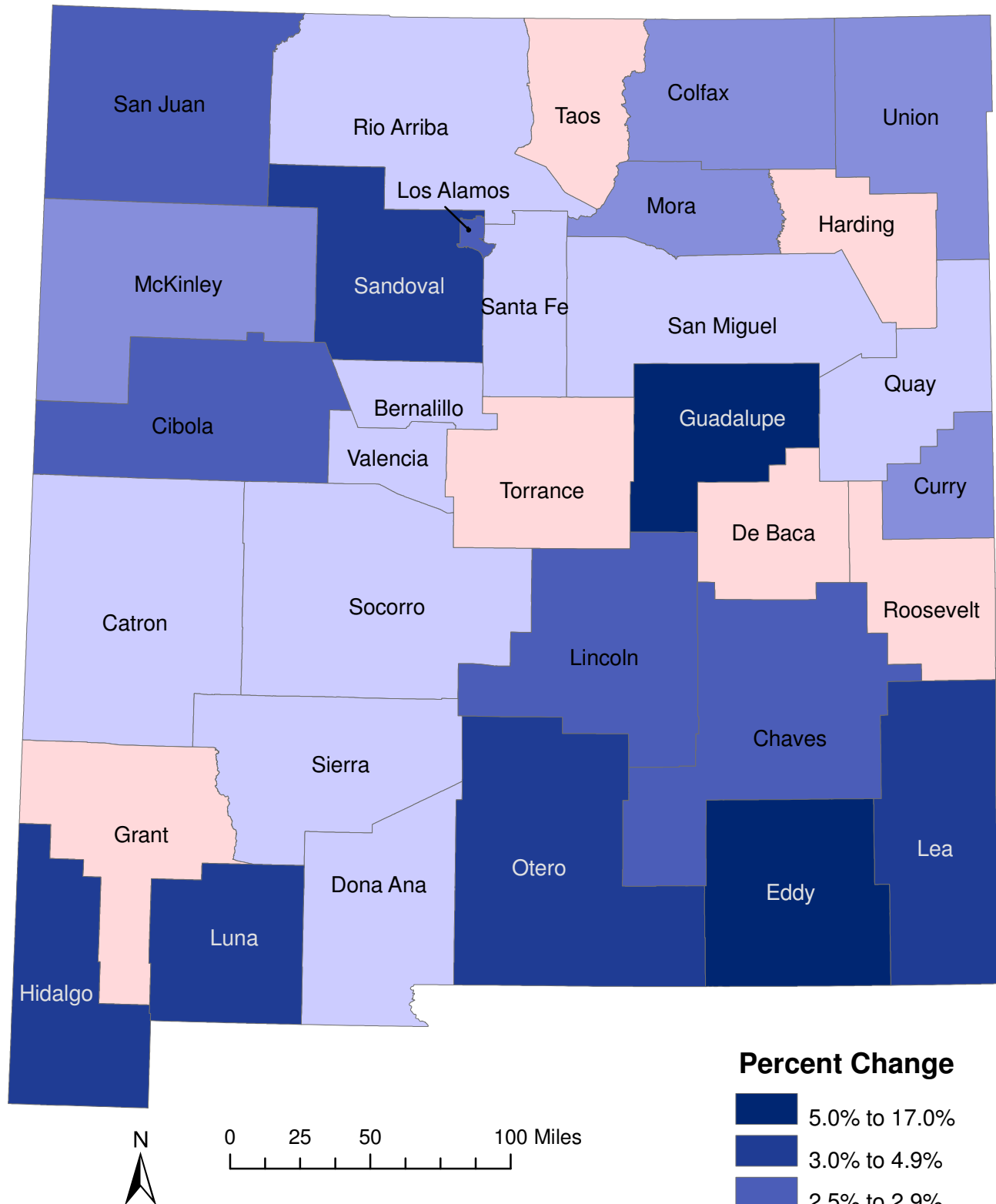
## Average Annual Wages for Covered Workers by County 2010



Source: U.S. Dept. of Labor, Bureau of Labor Statistics.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Percent Change in Average Annual Wages for Covered Workers by County 2009 to 2010

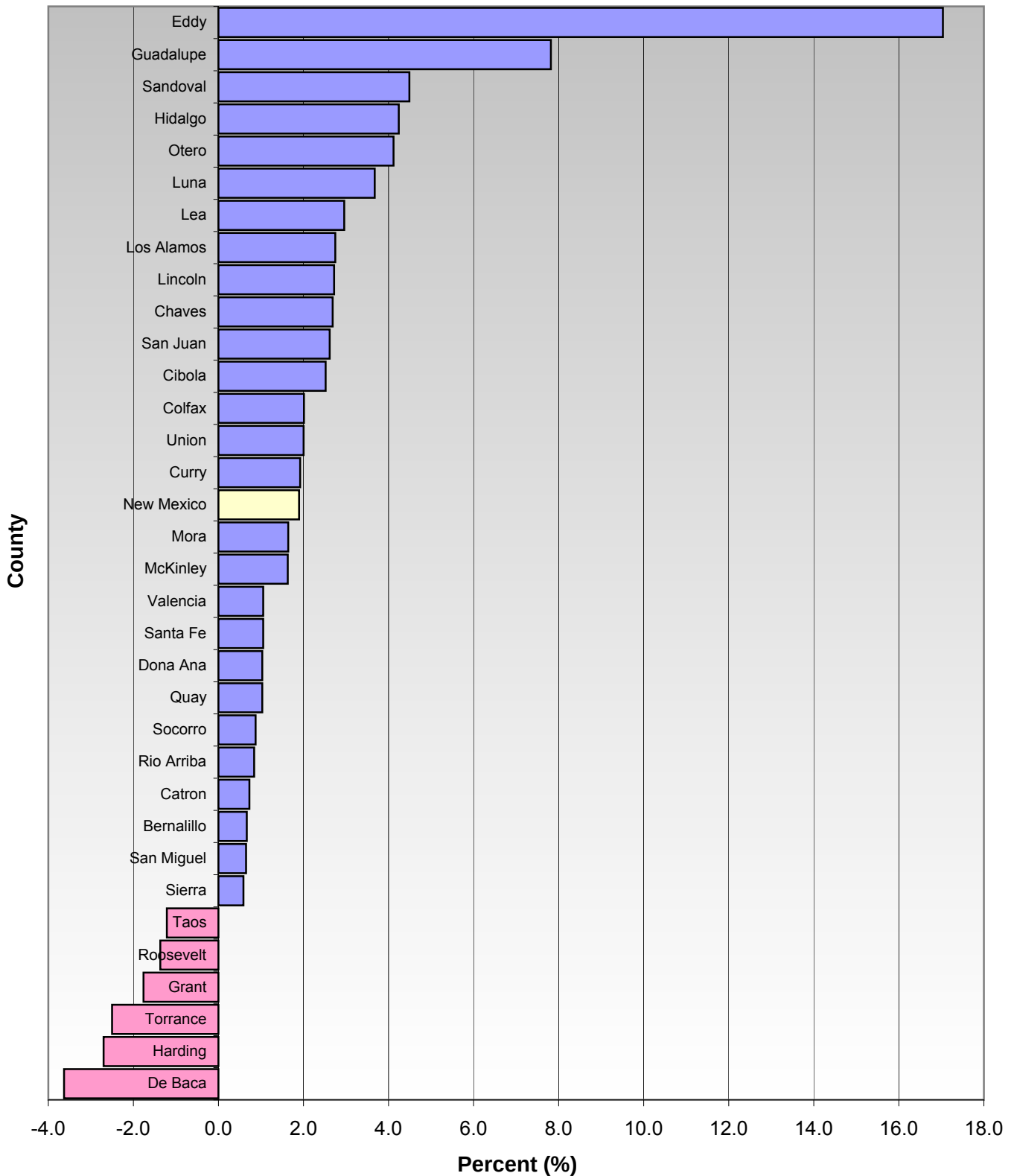


The change in New Mexico average annual wage is 1.9%.

Note: Average wages are calculated as total wage and salary disbursements divided by all full- and part-time wage and salary workers. The data are by place of work rather than by place of residence.  
Source: U.S. Dept. of Labor, Bureau of Labor Statistics.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

# **Percent Change Average Annual Wages for Covered Workers by County 2009 to 2010**

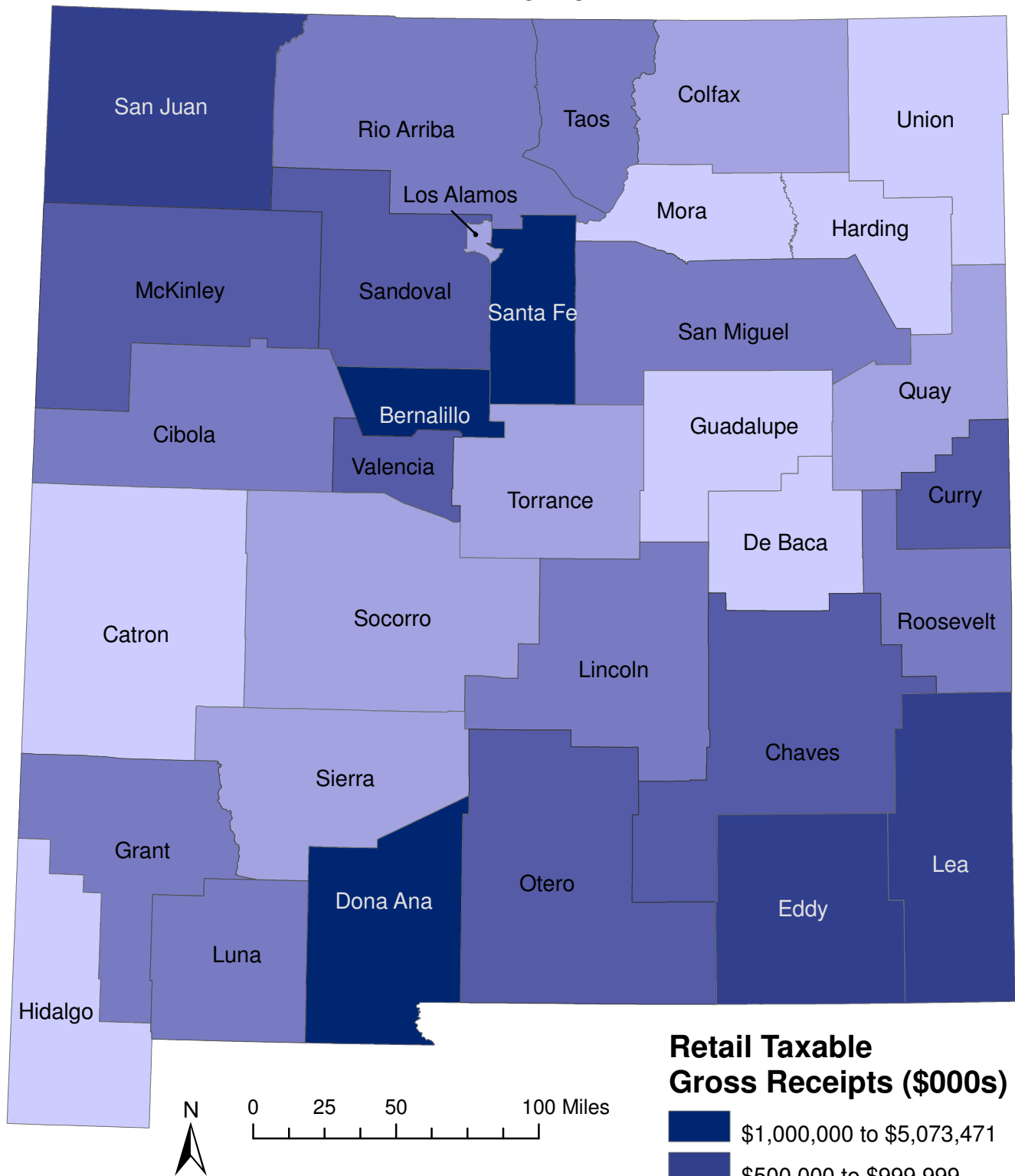


Note: Chart created from unrounded data.

Source: U.S. Dept. of Labor, Bureau of Labor Statistics.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Retail Taxable Gross Receipts (\$000) by County 2010



New Mexico retail taxable gross receipts amount to \$14,450,724 (\$000s).

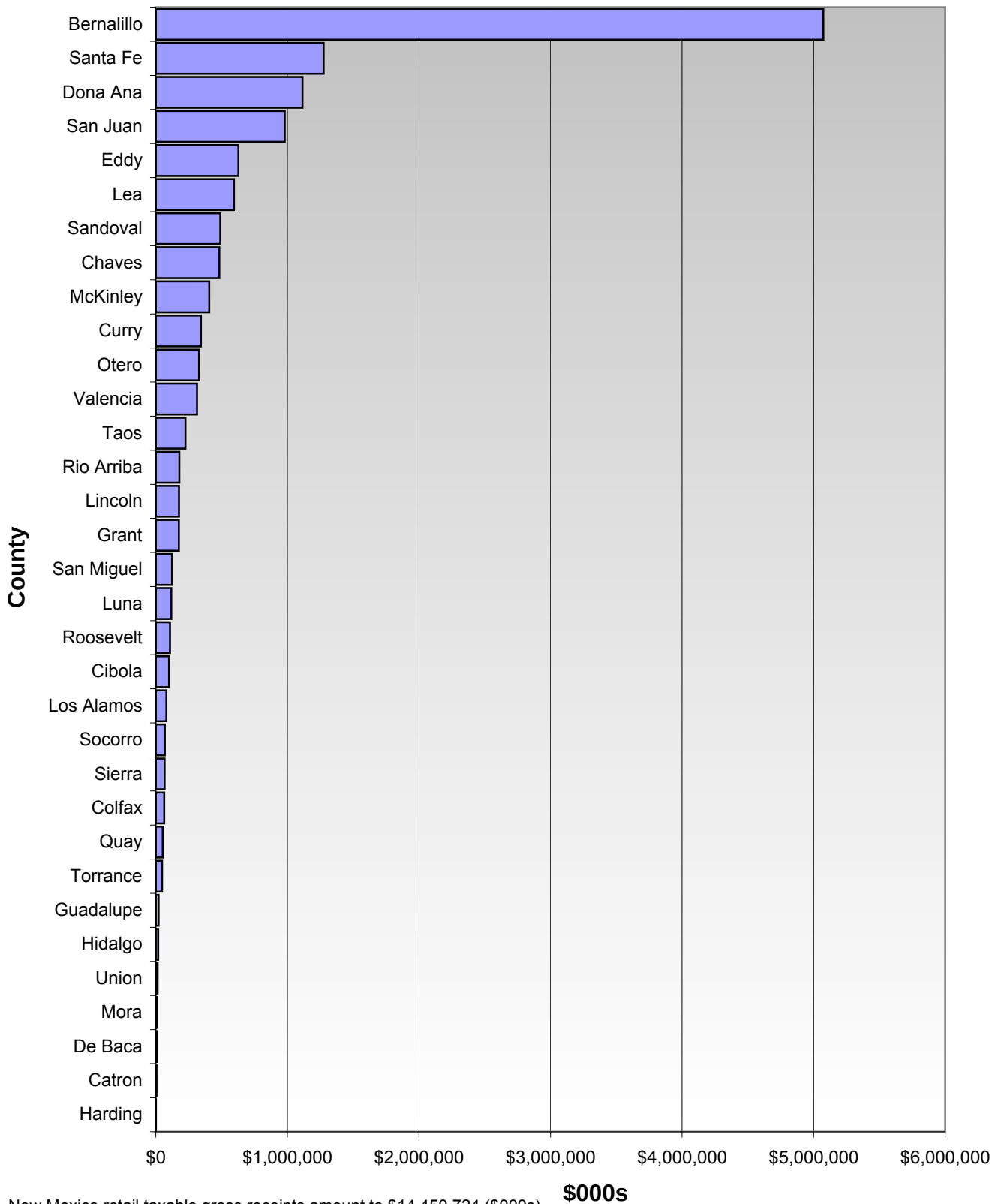
Note: Taxable retail receipts shown here include food and medical deductions.

In addition, the New Mexico total includes \$763 million from out-of-state businesses. These are businesses that do not report from a location in New Mexico but still transact business in the state.

Source: NM Taxation and Revenue Dept.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

## Retail Taxable Gross Receipts (\$000s) by County 2010



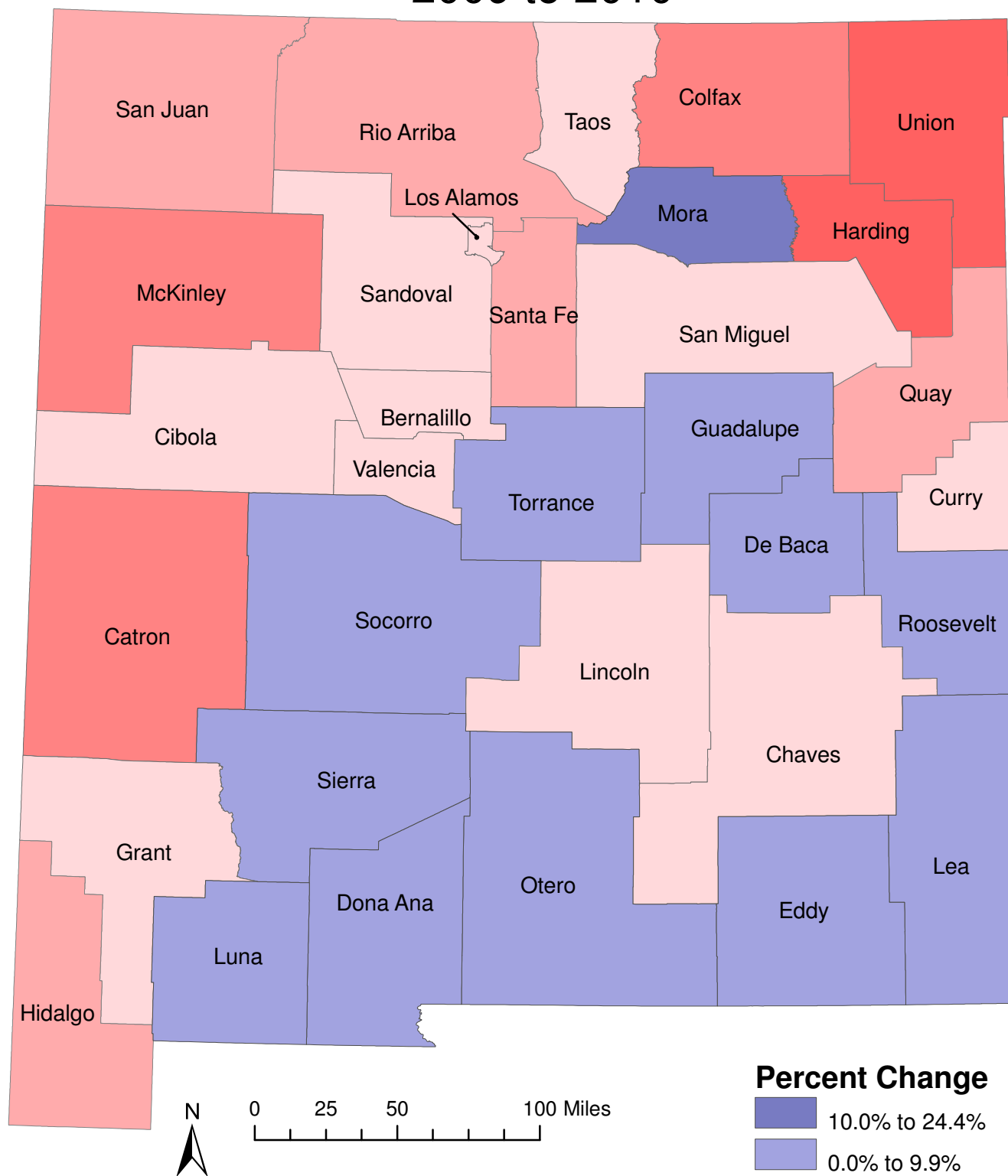
New Mexico retail taxable gross receipts amount to \$14,450,724 (\$000s).

Note: Taxable receipts include food and medical deductions.

Source: NM Taxation and Revenue Dept.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Percent Change in Retail Taxable Gross Receipts by County 2009 to 2010



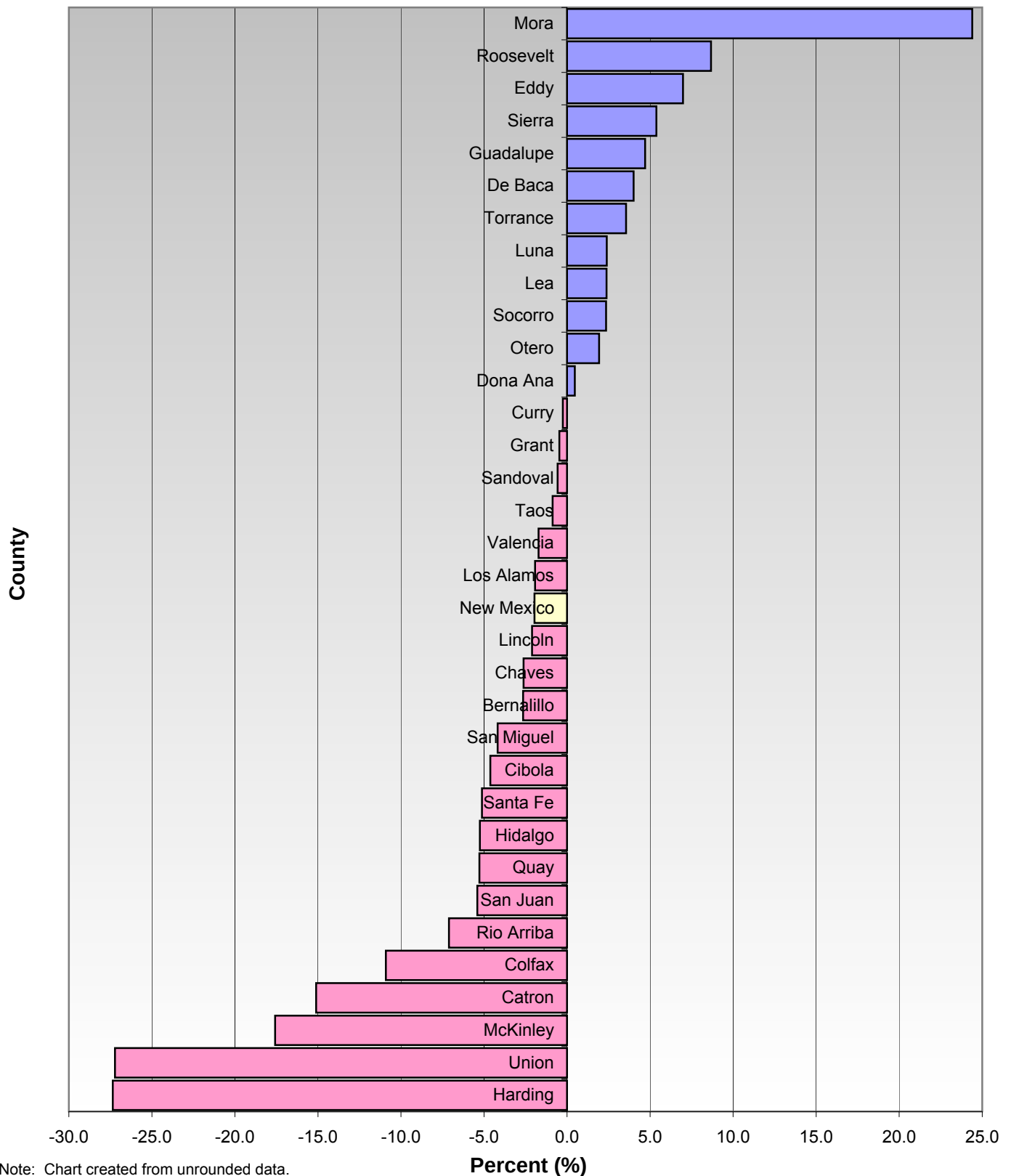
The change in retail taxable gross receipts for New Mexico is -2.0%.

Note: Taxable receipts shown here include food and medical deductions.

Source: NM Taxation and Revenue Dept.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

# **Percent Change Retail Taxable Gross Receipts by County 2009 to 2010**

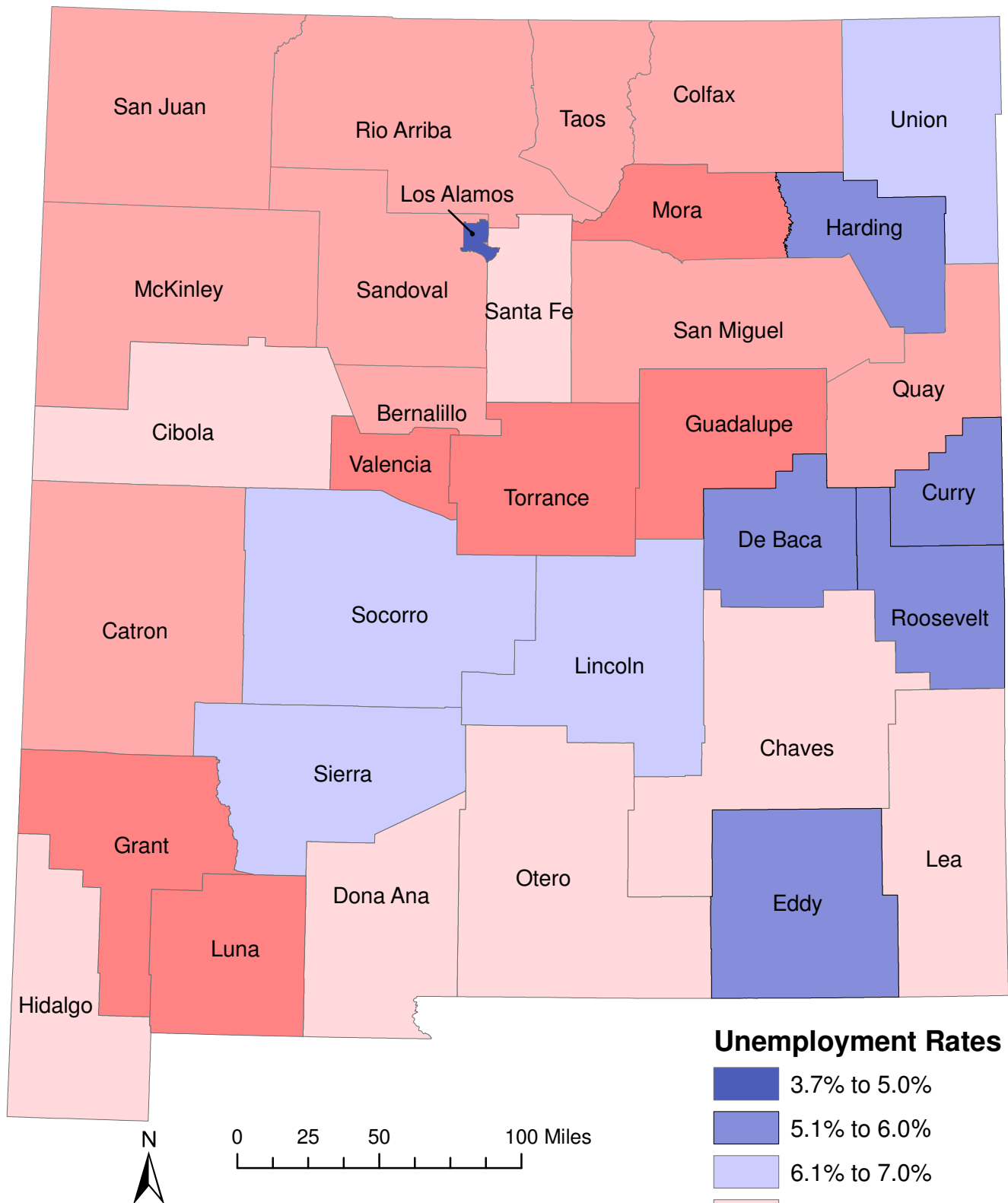


Note: Chart created from unrounded data.

Source: NM Taxation and Revenue Dept.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

# Unemployment Rates (%) by County 2010

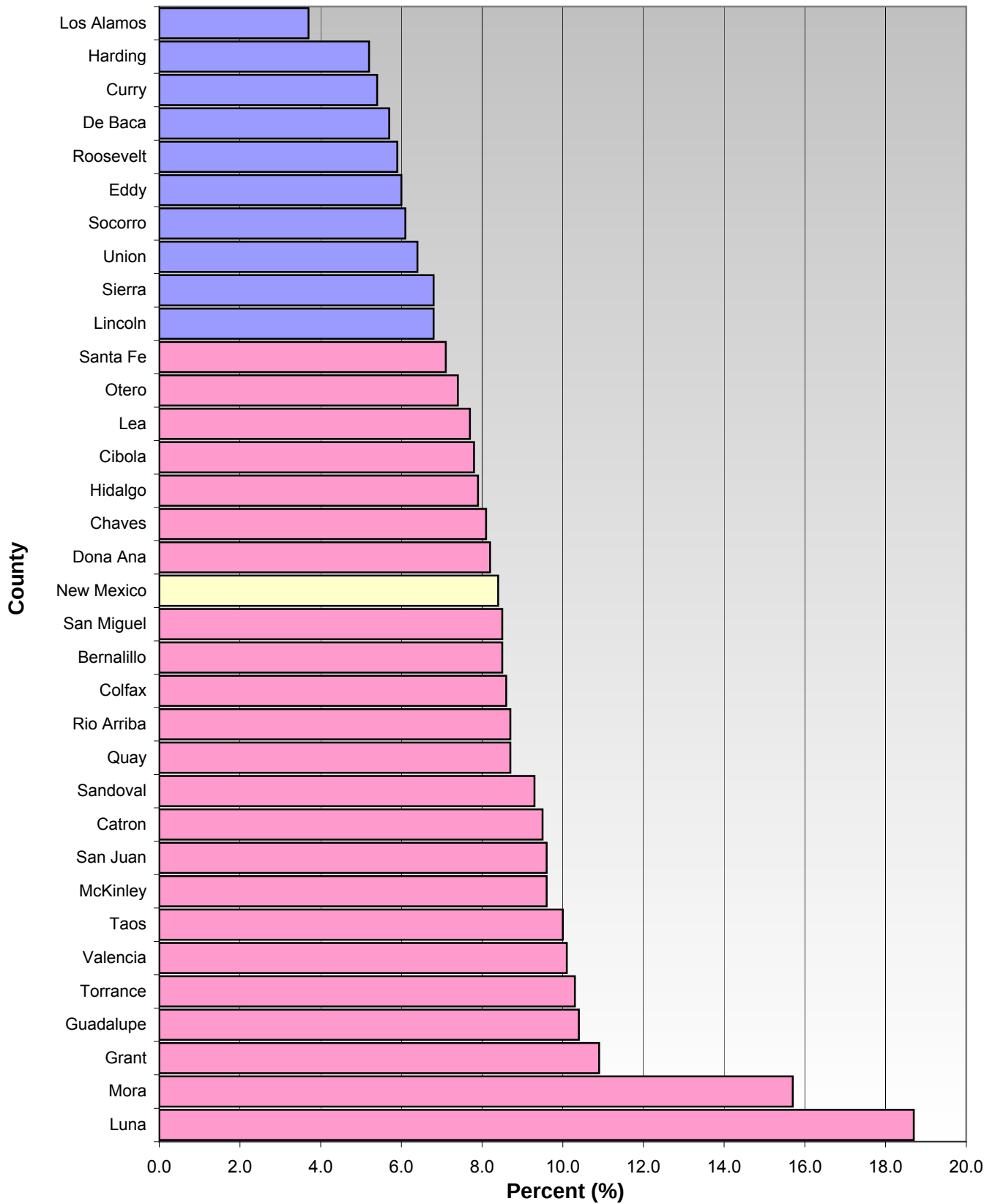


The New Mexico unemployment rate is 8.4%.

Source: NM Dept. of Workforce Solutions.

Map prepared by: Bureau of Business & Economic Research, University of New Mexico, February 2012.

## Unemployment Rates (%) by County 2010



Source: NM Dept. of Workforce Solutions.

Graph prepared by: Bureau of Business and Economic Research, University of New Mexico, February 2012.

## Glossary

**Average Annual Wages for Covered Workers** – Average wages are total covered wage and salary disbursements divided by the average number of covered wage and salary jobs for the year.

Wages consist of the monetary remuneration of employees, including the compensation of corporate officers; commissions, tips, and bonuses; and receipts in kind, or pay-in-kind, such as the meals furnished to the employees of restaurants. It reflects the amount of payments disbursed, but not necessarily earned during the year.

See the definition of total covered wage and salary employment below for an explanation of the term “covered”.

**Census Population** – The April 1 census population is the official decennial census count of all resident persons. This count is based on 100% of the population and is not considered an estimate.

**Civilian Labor Force** – The civilian labor force is the total labor force, excluding persons in the Armed Forces. The civilian labor force consists of both employed and unemployed persons 16 years of age and older.

**Employed** – Employed persons are those individuals, 16 years of age and older, who did any work at all during the survey week as paid employees, or in their own business, profession or farm, or who worked 15 hours or more as unpaid workers in a family operated business. Also counted as employed are those persons who had jobs or businesses from which they were temporarily absent because of illness, bad weather, vacation, labor-management dispute, or personal reasons. Individuals are counted only once even though they may hold more than one job. Employment figures relate to place of residence, and not to place of work. Persons in the Armed Forces are excluded.

**Unemployed** – Persons 16 years and over who had no employment during the reference week, were available for work, except for temporary illness, and had made specific efforts to find employment sometime during the 4-week period ending with the reference week. Persons who were waiting to be recalled to a job from which they had been laid off need not have been looking for work to be classified as unemployed.

**Per Capita Personal Income** – Per capita personal income is the total personal income of an area divided by the resident population.

**Total Covered Wage and Salary Employment (Jobs)** – Covered employment data consist of most full- and part-time, private and government, wage and salary workers. These worker counts are interpreted as counts of jobs on a place-of-work basis and represent the number of workers on the payroll during the pay period including the 12th day of the month. The database includes private sector employees that are covered under the New Mexico Unemployment Compensation Law (UI). This law and separate acts extend coverage to workers in households, non-profits, most state and local government entities, federal workers, and parts of the agricultural sector. About 97% of nonagricultural workers are in the database. Exclusions are as follows: independent insurance and real estate agents working solely on commission; students in the employ of the school, college or university in which they are enrolled and regularly attending classes; services performed in the employment of churches or church-sponsored organizations operated primarily for religious purposes; most railroad workers; the self-employed; unpaid volunteers or family workers; members of the military; and services performed in agricultural and nonagricultural labor when the employing unit does not meet the employment and payroll requirements for coverage, i.e., workers are not covered if their employers have total payrolls or employee counts that fall below the minimum thresholds required for coverage.

**Total Personal Income** – Personal income data are by place of residence. Total income includes income received by persons from all sources. It includes income received from participation in production as well as from government and business transfer payments (such as, Social Security benefit payments and Medicaid payments to health care providers on behalf of low income persons). It is the sum of compensation of employees (received), supplements to wages and salaries, proprietors' income with inventory valuation adjustment (IVA) and capital consumption adjustment, rental income of persons, personal income receipts on assets, and personal current transfer receipts, less contributions for government social insurance.

**Retail Taxable Gross Receipts** – “Gross receipts” is defined as the total amount of money or value of other consideration received from selling property (including tangible personal property handled on consignment) in New Mexico, from leasing property employed in New Mexico and from performing services in New Mexico. The definition excludes cash discounts allowed and taken, New Mexico gross receipts tax, local option gross receipts taxes, gross receipts or sales tax imposed by an Indian tribe or pueblo, and any type of time-price differential.

There are a large number of *exemptions* from gross receipts (exempt amounts are never reported as gross receipts) as well as a large number of *deductions* from gross receipts. Deductions are subtracted from gross receipts to arrive at **taxable gross receipts** – the amount the relevant gross receipts tax rate is applied to.

The data appearing in this report show retail taxable gross receipts. These are total retail sales less all applicable exemptions and deductions. Thus, taxable receipts should not be construed as total retail sales. Examples of retail sales that are exempt from the New Mexico gross receipts tax include the sales of gasoline, motor vehicles, and purchases of food with food stamps. The application of deductions results in the omission of even more retail sales, since sales for resale and various statutorily determined items are subtracted. Food and various medical deductions were implemented in 2005. The data shown in this report have been adjusted to maintain comparability with information before 2005. Thus, food and medical deductions were added back to taxable gross receipts. For the most part, exemptions and deductions are designed to make the gross receipts tax reach only receipts from sales to “final users”.

**Unemployment Rate** – The unemployment rate is the number of unemployed persons residing in an area expressed as a percent of the area's civilian labor force. See the definition of civilian labor force above for more.